

Perpetual KYC

Recognize and Stop Money
Laundering and Fraud by Taking
Time to KYC!



Perpetual Know Your Customer (KYC) can help us stay connected and protect our firm and our customers. In fact, KYC is the single most important deterrent to money laundering and other financial crimes.

- Perpetual KYC leads to better client service
- Perpetual KYC can help us recognize risk to vulnerable clients
- Regulators want us to pay attention to customer changes
- Crime happens! Perpetual KYC helps us better recognize fraudulent activity

We work hard to win and retain our customers. Let's continue the KYC relationship to protect and serve them.

Know your customer.
Understand the risk. Report any concerns.

www.limra.com/AML

LIMRA
Navigate With Confidence