

SPONSORSHIP OVERVIEW

All sponsorships (excluding program advertisements) include the following benefits:

- ❖ Your company name/logo displayed in the printed event materials, event website, onsite signage, sponsor recognition slides, and mobile app (if applicable).
- ❖ A link to your company website from the event websites.
- ❖ Recognition of your sponsorship from the general session podium.
- ❖ One-time use of the delegate list with the contact information (for those that have agreed to share it) sent via email prior to the event date.
- ❖ Sponsor ribbons for your company's registered attendees.
- ❖ Inclusion of one company brochure in the welcome packet given to all attendees at registration.

PLATINUM SPONSORS: \$10,000

Platinum Sponsor Benefits

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| <ul style="list-style-type: none"> ❖ 5 complimentary Conference registrations ❖ Prominent Platinum Sponsor listing in the Printed Materials, Website, & Onsite Signage ❖ Opportunity for a company representative to make a five-minute general session address during the conference (time to be assigned by LIMRA & MII) ❖ A table to display/distribute your marketing materials to the delegates | <ul style="list-style-type: none"> ❖ Platinum Sponsor ribbons for your company's registered attendees ❖ Opportunity to provide stand-alone banner signage in the General Session area (banner provided by sponsor and subject to LIMRA and MII approval) ❖ Opportunity for up to 4 company representatives to have a private lunch with a senior LIMRA officer, or a private meet and greet with a keynote speaker. ❖ All additional standard sponsor benefits, as noted above. |
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GOLD SPONSORS: \$ 7,500

Gold Level Options

- ❖ Luncheon (Choose day 1 or 2)
- ❖ Professional Photo Station
- ❖ Technology Sponsor (App and Wifi)
- ❖ *Provider Session

Gold Level Benefits

- ❖ 3 complimentary Conference registrations
 - ❖ Acknowledgement Signage with your company logo, and the opportunity to provide stand-alone banner signage in the event area (banner provided by sponsor and subject to approval), when applicable.
 - ❖ Luncheon and Provider Session sponsors have the opportunity to provide marketing collateral on event tables either during or directly after the sponsored event.
 - ❖ Technology Sponsors receive a table to display/distribute your marketing materials to the delegates.
 - ❖ All additional standard sponsor benefits, as noted above.
- *Please consult with LIMRA, LOMA or MII for additional details.*

SILVER SPONSORS: \$ 5,000

Silver Level Options (Social Events)

- ❖ Coffee Break Area (Choose day 1 or 2)
- ❖ Breakfast (Choose day 1 or 2)

Silver Level Benefits:

- ❖ 2 complimentary Conference registrations
- ❖ Prominent "sponsored by" signage at your sponsored event (social events), or your company logo imprinted on the item of your choice (branded items)
- ❖ All additional standard sponsor benefits, as noted above.

Silver Level Options** (Branded Items)

- ❖ Pen
- ❖ Lanyard
- ❖ USB

***Additional branded gift options available. Please inquire.*

EXHIBITOR PACKAGE: \$ 5,000

Exhibitor Benefits:

- ❖ 2 conference registrations at no charge
- ❖ Ample opportunities to meet with attendees and provide them with an overview of your products and services.
- ❖ One 6-foot skirted table with an electrical outlet (only table-top displays or limited size back drops are permitted)
 - ❖ **Exhibitor** listing in the Printed Materials, Website, and Onsite Signage.
 - ❖ All general sponsor benefits listed on page 1 of this prospectus.

ONSITE PROGRAM ADVERTISEMENTS

A limited number of adverts will be included in the onsite program. Size and space options include:

Outside Back Cover	US\$ 1,200	Full Page	US\$590
Inside Front Cover	US\$ 950	Half Page	US\$ 360
Inside Back Cover	US\$ 700		

DEADLINE FOR PROGRAM ADVERTISEMENT: 19 June, 2019

CUSTOM SPONSORSHIP OPPORTUNITIES

We offer a variety of standard Conference Partnership Opportunities and Benefits, however if you have other ideas or require a more customized sponsorship package, please let us know! We will work with you to create a more customized experience to meets your goals.

TO SIGN UP OR GET MORE INFORMATION, PLEASE CONTACT:

Ms. Megan Schwartz at mschwartz@limra.com or MII at sponsorship_events@mii.org for additional information.

Thank You for Your Support!