

LIMRA-LOMA Asia Distribution Conference

Sponsor & Exhibitor Information

LIMRA and LOMA Conferences are made possible by the generosity of our sponsors and exhibitors. Sponsorship of the LIMRA/LOMA Asia Distribution Conference will help increase name recognition, build product and service awareness, and provide valuable networking opportunities to several hundred key decision-makers in the banking and insurance industry across Asia. All sponsorships (excluding program advertisements) include the following benefits:

- Company name displayed on signage.
- Acknowledgement of sponsorship in registration brochure and program guide.
- Sponsor logo posted on the LIMRA and the LOMA event websites with link to sponsor website.
- Inclusion of one company brochure in the welcome packet that is given to all attendees at registration.
- Advanced delegate list sent via email one week prior to event date.

Due to limited availability, sponsorships will sell out quickly. Applications will be accepted on a first come, first serve basis. Please email Megan Schwartz at mschwartz@limra.com or call +1 (860) 298-3929 for additional information.

Available Sponsorship Opportunities

The following packages have been tailored to appeal to a wide range of marketing objectives and include a variety of additional benefits beyond the standard benefits listed above.

Elite Sponsor US\$12,500 each

Elite sponsors are the primary and most predominant supporters of the Asia Distribution Conference.
Benefits Include: Four (4) conference registrations at no charge, one (1) exhibit table at no charge, the opportunity for a company representative to make a five minute general session address during the conference (time to be assigned by LIMRA/LOMA), and more prominent recognition on all signage. In addition, your company banner will be displayed in the General Session room (banner provided by sponsor).

Malaysia Evening Reception Sponsor US\$8,000

The Wednesday evening reception is open to all attendees and dignitaries.
Benefits Include: Two (2) conference registrations at no charge, acknowledgement from podium as reception sponsor, and a company representative prize drawing (Up to 3 prizes, to be provided by sponsoring company). In addition, your company banner will be displayed in the Reception Area (banner provided by sponsor).

Luncheon Sponsor US\$6,000 each

Benefits Include: Two (2) conference registrations at no charge, recognition of your sponsorship during the General Sessions, and the ability to distribute one marketing item (not printed material) to attendees during the lunch. In addition, your company pull up banner will be displayed in the Luncheon Room (pull up banner provided by sponsor).

Networking Break US\$2,500 each (Four available)

Networking break sponsors can select either a morning or afternoon break on Wednesday or Thursday.
Benefits Include: One (1) conference registration at no charge and prominent "compliments of" signage at the coffee break site.

Provider Session - US\$6,000

As a provider session sponsor, you have the opportunity to gain credibility with attendees by presenting on your organization's area of expertise in a specific topic area. Provider session workshops are an indirect sales opportunity and an unbiased approach reflecting the conference theme, "Success through Synergy" will be expected from presenters.

Benefits Include: Two (2) conference registrations at no charge for the speaker and one additional delegate and one (1) 60 minute session. Note: LIMRA and LOMA reserve the right to approve the session and modify content for appropriateness. A copy of the presentation must be submitted one month before the start of conference.

Official Conference Show Bags US\$2,500

Your company is welcome to provide a tote bag with your name and logo to be distributed to all delegates onsite when they collect their registration materials. This bag will be used by delegates to carry materials throughout the entire conference and can be kept for future use long after the conference has ended.

Benefits Include: Two (2) conference registrations at no charge and the opportunity for exclusive company recognition on each tote bag you provide. Sponsors are also welcome to include one marketing item (to be provided by sponsor) in the bag. Bags must be supplied by the sponsor.

Conference Portfolio US\$3,000

Attendees will keep conference notes in this handsome padded cover portfolio.

Benefits Include: One (1) conference registration at no charge and your company logo imprinted alongside LIMRA and LOMA's logos on each conference portfolio. You also have the option to include one company representative's business card inside each portfolio.

Conference Pen US\$2,000

When attendees take notes, they will do so with the official conference pen. (Pen to be provided by the sponsors)

Benefits Include: One (1) conference registration at no charge and your company logo imprinted on the official conference pen.

Exhibitor Space US\$2,500

Attendees will have ample opportunities to view your products and services and discuss your organization. To optimize your organization's exposure, the exhibit area is located near the main meeting room.

Benefits Include: One designated exhibit space and one (1) complimentary conference registration.

Onsite Program Advertisements (Limited due to space)

A limited number of advertisements will be included in the conference program, distributed to all attendees and speakers.

Outside Back Cover	US\$1,500
Inside Front Cover	US\$1,200
Inside Back Cover	US\$1,100
Full Page	US\$1,000
Half Page	US\$600

DEADLINE FOR PROGRAM ADVERTISEMENT: October 4, 2013

LIMRA-LOMA Asia Distribution Conference Sponsorship Application & Payment Information

This application for sponsorship at the LIMRA/LOMA Asia Distribution Conference will become an Agreement or contract upon acceptance by Life Office Management Association (LOMA), a Georgia non-profit corporation and LIMRA, hereinafter referred to as the "Conference Organizers." The Conference Organizers, at their sole discretion, will accept appropriate applications by applicants on a space available; first-come, first-serve basis. Accepted Applicants will receive confirmation via e-mail transmission upon acceptance of this application.

50% Non-refundable deposit must accompany the sponsorship application. Full payment must be received by October 4, 2013. Balance non-refundable after October 4, 2013. All fees are shown in U.S. dollars.

Sponsor Items and Fee	Amount:	Notes:
Lead Sponsor - US\$12,500	\$	
Malaysia Reception - US\$8,000	\$	
Buffet Luncheon - US\$6,000	\$	
Networking Break - US\$2,500	\$	
Provider Session - US\$6,000	\$	
Conference Show Bag - US\$2,500	\$	
Conference Portfolio - US\$3,000	\$	
Conference Pen - US\$2,000	\$	
Exhibitor - US\$2,500	\$	
Onsite Program Advertisements	\$	
<input type="checkbox"/> Outside Back Cover - US\$1,500		
<input type="checkbox"/> Inside Front Cover - US\$1,200		
<input type="checkbox"/> Inside Back Cover - US\$1,100		
<input type="checkbox"/> Full Page - US\$1,000		
<input type="checkbox"/> Half Page - US\$600		
TOTAL FEES	\$	<i>(50% of payment non-refundable, <u>balance due</u> and non-refundable after October 4, 2013.)</i>

Signed and agreed to by: _____ **Date:** _____

METHOD OF PAYMENT:

Check

Make payable to LIMRA and remit to:
LIMRA International, Inc.
Attn: Megan Schwartz
300 Day Hill Road
Windsor, CT 06095 USA

Credit Card (select one):

- American Express
 MasterCard
 VISA

Card #: _____

CVV: _____ Expiration Date: _____

(3 or 4 digit security code) located on the back of MC, VISA, Discover, Diners and on front of AMEX

Credit Card billing address if different from above:

Address: _____

City, State, Zip: _____

Country: _____

Bank Transfer

You may remit via bank transfer to:

Bank of America
3350 Riverwood Pkwy
Atlanta, GA 30339 USA
FAO: LIMRA
Account number: 334019029834
ABA number: 026009593
Swift number: BOFAUS3N

(Please request your bank to debit your account with any charges so that LIMRA receives the full amount.)

Reference "Asia Distribution Conference 2013 Sponsor"
All bank fees are the responsibility of the sponsor.

Fax application to: Megan Schwartz, LIMRA at 860-285-7792

Questions: mschwartz@limra.com or call 860-298-3929

Thank you for your support!

Additional Information

Conference Registration for Sponsors and Additional Exhibitor Registrations

Sponsorships that include complimentary conference registrations allow access to all open conference events. Any and all additional attendees must register for the conference and will be charged the LIMRA-LOMA early bird registration rate.

Conference Schedule

A preliminary Conference schedule is available on the LIMRA and LOMA websites and updated often. Changes to the schedule or arrangements are occasionally necessary due to a variety of reasons. LIMRA and LOMA staff will notify the pre-planning contact listed on the sponsor and exhibitor contracts of changes to the schedule which effect exhibit hours and days as soon as they occur. It is the responsibility of the pre-planning contact to notify affected staff from the sponsoring and exhibiting companies of these changes.

Exhibits

Exhibitors will be located in the meeting room foyer area and space will be offered on a first come, first serve basis. Exhibit spaces will include two (2) eight-foot tables with fabric skirts and will not be piped and draped. Electrical service and other items must be ordered through the facility at the sponsor's expense. Additional information will be provided when available.

Fees

A deposit of 50% is due with signed applications to reserve the sponsorship. The balance is due on or before **October 4, 2013**.

Advertisements and Logos

Advertisements and logos must be submitted in a JPEG, PDF or TIF format that is 300 DPI or better. If they are not submitted in this manner, they cannot be used. The dimensions for ads are as follows:

Full page ad

Bleed: 215 mm x 302 mm (8.5" x 11.875"). Live area is 210 mm x 297 mm (8.3" x 11.7")

Non-bleed: 210 mm x 297 mm (8.3" x 11.7")

Half page ad

Bleed: 215 mm x 152 mm (8.5" x 6.0")

Non-bleed: 210 mm x 148.5 mm (8.3" x 5.85")

Advertisements and logos should be sent electronically to mschwartz@limra.com by **October 4, 2013**. **Ads and logos not received by that date will not be included.**

Banners

Sponsors with the option of providing a banner may do so by bringing the banner to the Conference Registration desk no later than 12:00 noon on Tuesday, November 19th. LIMRA-LOMA staff will arrange for it to be hung or placed in the appropriate area. The banner must not exceed 4 feet (48 inches) in width or height. Banners may be retrieved from the LIMRA-LOMA Staff Office after 1:30 pm on Thursday, November 21st following the conclusion of the General Session.