

Attract sales candidates on any device.

Today's candidates really are different. Comfortable with increasingly sophisticated technology, they expect to be entertained and receive personal attention in every facet of their online lives. That includes learning about careers. **Recruit2Go™** is a mobile-friendly recruiting engagement tool that helps potential candidates connect with the job opportunity and helps your managers connect with candidates. Every person who completes it will learn a little about themselves and how well they fit the career, and you will learn about them.

Recruit2Go™ Helps

- Companies recruit more candidates and increase candidate flow at the top of the funnel
- Recruiters deliver the right message to candidates
- Managers sell the opportunity
- Candidates become more certain about the career

Your Company Receives

- Information on how to connect with and engage each potential candidate
- Insight into their Career Motivators...
- And snapshots for any two of these:
 - Achievement Drive
 - Adaptability
 - Entrepreneurial Spirit
 - Prospecting Courage
 - Social Reach

Candidates Receive

- Information on how well their motivators align to a career in financial services sales
- Encouragement to learn more

How and Why It Works

- Mimics contemporary online tools to encourage completion
- You select two of these topics to include: Achievement Drive, Adaptability, Entrepreneurial Spirit, Prospecting Courage, or Social Reach
- Can be completed on smartphones, tablets, laptops, and desktops
- Universal link can be posted on any corporate, agency, or social media websites (Facebook, LinkedIn, Twitter, etc.) and sent via email, InMail, and more

Contact us today!

888-785-4672 • talentsolutions@limraloma.com • limra.com/recruit2go