

LIMRA LOMA Latin American Conference
31 October – 1 November, 2018
Marriott Marquis Hotel * New York, NY

Sponsor & Exhibitor Information

LIMRA and LOMA Conferences are made possible by the generosity of our sponsors and exhibitors. Sponsorship of the 2018 Latin American Conference will help increase name recognition, build product and service awareness, and provide valuable networking opportunities to several hundred key decision-makers in the banking and insurance industry across Latin America. All sponsorships (excluding program advertisements) include the following benefits:

- Company name displayed on signage.
- Acknowledgement of sponsorship in registration brochure and program guide.
- Sponsor logo posted on the LIMRA and the LOMA event websites with link to your website.
- Inclusion of one company brochure in the welcome packet that is given to all attendees at registration.
- Advanced delegate list sent via email one week prior to the event date. (subject to attendee approval)

Due to limited availability, sponsorships will sell out quickly. Applications will be accepted on a first-come, first-serve basis. Please email Megan Schwartz at mschwartz@limra.com or call +1 (860) 298-3929 for additional information.

Available Sponsorship Opportunities

Platinum Sponsor

\$20,000

Platinum Sponsors receive the highest sponsorship recognition along with the opportunity to make a five-minute general session address during the conference (time to be assigned by LIMRA/LOMA). Platinum sponsors have the option to receive one exhibit table at no charge, one reserved lunch table, and one reserved dinner table for their team or invited guests.

You will also receive four free conference registrations for designated team members to attend the entire event, and the opportunity to have your logo imprinted on one of the following items:

- ***Wednesday Evening Dinner signage***
- ***Conference Photo Station signage***
- ***Opening or Closing Keynote Speaker recognition***

Gold Sponsor

\$10,000

Gold Sponsors receive premium sponsorship recognition along with three free conference registrations for designated team members to attend the entire event, and the opportunity to have your logo imprinted on one of the following items:

- ***Conference Mobile App***
- ***Conference Relaxation Station signage***
- ***Conference Luncheon signage (choose day 1 or day 2)***

Silver Sponsor

\$7,500

Silver Sponsors receive sponsorship recognition along with two free conference registrations for designated team members to attend the entire event, and the opportunity to have your logo imprinted on one of the following items:

- **Conference Bags - *RESERVED***
- **Conference Power Banks**
- **Morning Breakfast Signage (choose day 1 or day 2)**
- **Conference Portfolio**

Bronze Sponsor

\$5,000

Bronze Sponsors receive sponsorship recognition along with one free conference registration for a designated team member to attend the entire event, and the opportunity to have your logo imprinted on one of the following items:

- **Conference Wi-Fi signage**
 - **Conference Pen**
 - **Conference USB**
- **Networking Break Signage (choose morning or afternoon, day 1 or day 2)**

Workshop Sponsor (subject to agenda availability)

\$7,500

As a **Workshop Sponsor** you will have the opportunity to deliver a workshop session on a theme-related topic during the event. Your company will receive two free conference registrations to attend the entire event (one for the speaker and one for a designated colleague or client) and the speaker's biographical and session information will be featured on the conference website and onsite program agenda.

Exhibitor

\$5,000

As a **Conference Exhibitor** you will receive logo recognition along with one free registration for a team member to meet with attendees and provide them with an overview of your products and services.

Program Advertisements

A limited number of adverts will be included in the onsite program.

Size and space options include:

Outside Back Cover - US\$1,500

Inside Front Cover - US\$1,200

Inside Back Cover - US\$1,100

Full Page - US\$1,000

Half Page - US\$600

DEADLINE FOR PROGRAM ADVERTISEMENT: April 13, 2018

Special Requests

We are always willing to customize sponsorship packages in order to meet your marketing objectives. Please feel free to contact Megan Schwartz at mschwartz@limra.com for more details.

Sponsorship Application & Payment Information

This application for sponsorship at the **LIMRA LOMA Latin American Conference** will become an Agreement or contract upon acceptance by LOMA and LIMRA, hereinafter referred to as the "Conference Organizers." The Conference Organizers, at their sole discretion, will accept appropriate applications by applicants on a space available and on a first-come, first-serve basis. Accepted Applicants will receive confirmation via e-mail.

*50% Non-refundable deposit must accompany the sponsorship application.
Full payment must be received by 1 October, 2018. Balance is non-refundable after 1 October, 2018.
All fees are shown in U.S. dollars.*

Desired Sponsorship	Price (in U.S. Dollars):	Desired Sponsorship	Price (in U.S. Dollars):
Platinum Sponsor (select one) <input type="checkbox"/> Wednesday Evening Reception <input type="checkbox"/> Conference Photo Station <input type="checkbox"/> Opening or Closing Keynote	\$20,000	<input type="checkbox"/> Workshop Sponsor	\$7,500
Gold Sponsor (select one) <input type="checkbox"/> Conference Mobile App <input type="checkbox"/> Conference Relaxation Station <input type="checkbox"/> Conference Luncheon	\$10,000	<input type="checkbox"/> Exhibitor Space	\$5,000
Silver Sponsor (select one) <input type="checkbox"/> Conference Bags <input type="checkbox"/> Conference Power Banks <input type="checkbox"/> Morning Breakfast Signage <input type="checkbox"/> Conference Portfolio	\$7,500	Onsite Program Advertisements <input type="checkbox"/> Outside Back Cover <input type="checkbox"/> Inside Front Cover <input type="checkbox"/> Inside Back Cover <input type="checkbox"/> Full Page <input type="checkbox"/> Half Page	\$1,500 \$1,200 \$1,100 \$1,000 \$600
Bronze Sponsor (select one) <input type="checkbox"/> Conference WiFi <input type="checkbox"/> Conference Pens <input type="checkbox"/> Conference USB <input type="checkbox"/> Networking Break	\$5,000		
TOTAL DUE: \$ _____			

METHOD OF PAYMENT:

Credit Card:

- American Express
- MasterCard
- VISA

Card #: _____

CVV: _____ Expiration Date: _____
(3 or 4-digit security code) located on the back of MC, VISA, Discover, Diners and on front of AMEX)

Credit Card billing address (if different from below):

Address: _____

City, State, Zip: _____

Country: _____

Signature: _____

Bank Transfer: *You may remit via bank transfer to:*

Bank: People's United Bank
Address: 850 Main Street, Bridgeport, CT 06604 USA
Name on Account: LL Global, Inc.
ABA Number: 221172186
Swift code: PESBUS33
Account Number: 6500560723

Reference: "LAC2018 Sponsor"
(All bank fees are the responsibility of the sponsor. Please request your bank to debit your account with any charges so that LIMRA LOMA receives the full amount.)

Fax application to:
 +1 860-285-7792

Questions?
 Call Megan Schwartz at +1 860-298-3929 or email
mschwartz@limra.com

Contact Name: _____ Company Name: _____

Address: _____

Signed and agreed by: _____ Date: _____

Additional Information

Conference Registration for Sponsors and Additional Exhibitor Registrations

Sponsorships that include complimentary conference registrations will be allowed access to all open conference events. Any additional attendees will be charged at the LIMRA-LOMA early bird registration rate.

Conference Schedule

A preliminary conference schedule is available on both of the LIMRA and LOMA websites and is updated often. Changes are occasionally necessary due to a variety of reasons. LIMRA and LOMA staff will notify the pre-planning contact person provided on the signed contract of any changes effecting exhibit hours and days as soon as they occur. It will be the responsibility of the pre-planning contact person to then notify their affected staff.

Exhibitors

Exhibitors will be located in the meeting room foyer area and space will be offered on a first come, first serve basis. Exhibit spaces will include two tables with fabric skirts, and will not be piped and draped. Electrical services and other items must be ordered through the facility at the sponsor's expense. Additional information will be provided when available.

Fees

A minimum deposit of 50% is due with the signed application to reserve sponsorship. The balance is due on or before **1 October, 2018**.

Advertisements

Advertisements must be submitted in a JPEG, PDF or TIF format that is 300 DPI or better. If they are not submitted in one of these formats, they cannot be used. The dimensions for ads are as follows:

Full page ad

Bleed: 215 mm x 302 mm (8.5" x 11.875"). Live area is 210 mm x 297 mm (8.3" x 11.7")

Non-bleed: 210 mm x 297 mm (8.3" x 11.7")

Half page ad

Bleed: 215 mm x 152 mm (8.5" x 6.0")

Non-bleed: 210 mm x 148.5 mm (8.3" x 5.85")

Advertisements should be sent electronically to mschwartz@limra.com by **1 October, 2018**. **Ads not received by that date will not be included.**

Logos

Logos must be submitted in a JPEG, PDF or TIF format that is 300 DPI or better. If they are not submitted in one of these formats, they cannot be used. Please send electronically to mschwartz@limra.com by **1 October, 2018**. **Logos not received by that date will not be included.**

Banners

Sponsors with the option of providing a banner may do so by bringing the banner to the Conference Secretariat no later than 5:00 p.m. on Tuesday, 31 October. LIMRA-LOMA staff will arrange for it to be hung or placed in the appropriate area. The banner must not exceed 4 feet (48 inches) in width or height. Banners may be retrieved on Thursday, 1 November following the final General Session.

Thank You for Your Support!

TERMS AND CONDITIONS

These terms are the contractual agreement between the organizer and the exhibiting firm.

Application to Participation

Application to participate will be considered only if: submitted on the appropriate forms, dully filled in and signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal all payments shall be fully refunded.

Obligations and rights of the exhibitor

Registration implies full acceptance by the exhibitors of the exhibition regulations. Any infringement of these regulations may lead to withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the exhibitor. By submitting an application to participate, the exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition. The exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and rights of the organizer

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

Cancellation

In case of cancellation received (in writing) as per the above policy.

Conference Schedule

A preliminary Conference schedule is available on the LIMRA and LOMA websites and updated often. Changes to the schedule or arrangements are occasionally necessary due to a variety of reasons. LIMRA and LOMA staff will notify the pre-planning contact listed on the sponsor and exhibitor contracts of changes to the schedule which effect exhibit hours and days as soon as they occur. It is the responsibility of the pre-planning contact to notify affected staff from the sponsoring and exhibiting companies of these changes.

Banners

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Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The organizer reserves the right to alter the general layout or limit the space allotted to each exhibitor postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the organizers will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment.

In standard booths, height is restricted to 246 cm (8 ft.). Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed by strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No display may be dismantled or packing started before the designated hour. It is the exhibitor`s responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the exhibitor`s risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently manned during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment on the exhibit application form.

Should the exhibitor fail to make a payment on time, the exhibition manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for nonfulfillment of contract.

Participation by exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors` badges will not be mailed in advance and may be collected from the registration desk.

In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization.