



Operational Strategies Conference

22-23 May, 2017 * Le Meridien Hotel * Kuala Lumpur, Malaysia

Sponsor & Exhibitor Information

LIMRA and LOMA Conferences are made possible by the generosity of our sponsors and exhibitors. Sponsorship of the 2017 Operational Strategies Conference will help increase name recognition, build product and service awareness, and provide valuable networking opportunities to several hundred key decision-makers in the banking and insurance industry across Asia. All sponsorships (excluding program advertisements) include the following benefits:

- Company name displayed on signage.
- Acknowledgement of sponsorship in registration brochure and program guide.
- Sponsor logo posted on the LIMRA and the LOMA event websites with link to your website.
- Inclusion of one company brochure in the welcome packet that is given to all attendees at registration.
- Advanced delegate list sent via email one week prior to the event date.

Due to limited availability, sponsorships will sell out quickly. Applications will be accepted on a first come, first serve basis. Please email Megan Schwartz at mschwartz@limra.com or call +1 (860) 298-3929 for additional information.

Sponsorship Levels

There are five levels of partnership, each with lucrative benefits to ensure your support is recognized and highlighted throughout the conference and beyond. Your sponsorship level is determined by the total amount of sponsorship dollars spent, using the following criteria:

Platinum: Over US\$15,000.00
Gold: US\$10,000.00 – US\$14,999.99
Silver: US\$5,000.00 – US\$9,999.99
Bronze: US\$1,500.00 – US\$4,999.99
Contributor: Under US \$1,500.00

The following pages outline the Conference Partnership opportunities, levels and benefits of becoming a partner.



Sponsorship Benefits

Levels of Sponsorship	Platinum \$15,000+	Gold \$10,000+	Silver \$5,000+	Bronze \$1,500+	Contributor Under \$1,500
Mention in printed conference materials	✓	✓	✓	✓	✓
Special Designation on Badges	✓	✓	✓	✓	✓
Logo posted on the event website.	✓	✓	✓	✓	
Mention from the general session podium.	✓	✓	✓	✓	
Company brochure included in welcome packets	✓	✓	✓	✓	
Advanced Registration List with contact information (when approved)	✓	✓	✓	✓	
Complimentary Conference Registrations	4 free	3 free	2 free	1 free	
Sponsored posts on conference app	4	3	2	1	
Exhibit booth discount	75% off	50% off	25% off		
Full page program ads	75% off	50% off	25% off		
Opportunity to provide a branded gift to each attendee (in addition to any sponsored items)	✓	✓			
Most prominent position on signage	✓				
Recognition as a sponsor in the pre-event press release.	✓				

Available Sponsorship Opportunities

The following packages have been tailored to appeal to a wide range of marketing objectives and include a variety of additional benefits beyond the standard benefits listed above.

Elite Sponsor — US\$20,000

Elite Platinum sponsors are the primary and most predominant supporters of the Conference.

Key Benefits: Five conference registrations (one more than standard platinum sponsors), one exhibit table at no charge, one full page onsite program advertisement, the opportunity for a company representative to make a five-minute general session address during the conference (time to be assigned by LIMRA & LOMA), and more prominent recognition on all signage. In addition, your company banner will be displayed in the General Session room (banner to be provided by sponsor) and you will receive one reserved table for your delegates to sit at in both the conference and at lunch.

Evening Reception Sponsor — US\$12,500

Key Benefits: Three complimentary conference registrations and the opportunity to do a prize drawing (up to 3 prizes, to be provided by sponsoring company) before or during the reception. In addition, your company banner will be displayed in the Reception Area (banner to be provided by sponsor).

Luncheon Sponsor — US\$7,500 each (Two available; select Monday or Tuesday)

Key Benefits: Two conference registrations and the ability to distribute one marketing item (not printed material) to the attendees during the lunch. In addition, your company pull-up banner will be displayed in the Luncheon Room (pull-up banner to be provided by sponsor).

Networking Break — US\$3,500 each (Four available; select morning or afternoon, Monday or Tuesday)

Key Benefits: One conference registration and prominent “sponsored by” signage at the coffee break site.

Provider Session — US\$6,000 (subject to agenda availability)

Provider sessions allow you to gain credibility with attendees by presenting on your organization’s area of expertise in a specific topic area. These workshops are an indirect sales opportunity, and an unbiased approach reflecting the conference theme will be expected from presenters.

Key Benefits: Two conference registrations (for the speaker and an additional delegate) and one 60-minute session. **Note:** LIMRA & LOMA reserve the right to approve and modify content for appropriateness. A presentation draft must be submitted one month before the conference.

Conference Portfolio — US\$4,000

Key Benefits: One conference registration and your company logo imprinted alongside LIMRA and LOMA’s logos on each conference portfolio. You also have the option to include one company representative’s business card inside each portfolio.

Conference Pen — US\$2,000

Key Benefits: One conference registration. **Please note: Sponsors are responsible for providing the pens.**

Power Bank - US\$5,000

Attendees will always be fully charged with a power bank that has your logo on it!

Key Benefits: One conference registration and your company logo imprinted on each Power Bank.

Wi-Fi - US\$7,000

Nobody wants to be disconnected, and thanks to your sponsorship attendees will always be able to access the internet during the conference sessions.

Key Benefits: One conference registration and your company logo printed on Wi-Fi password signage.

Official Conference Show Bags — US\$3,500

You can provide a tote bag with your name and logo to be distributed to all conference delegates.

Key Benefits: Two conference registrations and the opportunity for exclusive company recognition on each tote bag you provide. Sponsors are also welcome to include one marketing item (to be provided by sponsor) in the bag. **Please note: Sponsors are responsible for providing the bags.**

USB Flash Drive - US\$3,500

A USB loaded with your company information and speaker presentations will be given to all attendees.

Key Benefits: One conference registration at no charge and your company logo imprinted on each USB flash drive along with the option to include a simple promotional message on each drive.

Breakfast – US\$5,000 (Two available; select Monday or Tuesday)

Energize attendees with a refreshing breakfast before they start their day.

Key Benefits: One conference registration and prominent “sponsored by” signage at breakfast site.

Massage Station – US\$6,500

Attendees will relax and enjoy a moment away from the stress of daily life!

Key Benefits: Two conference registrations and prominent “sponsored by” signage at the station sign.

Headshot Station – US\$6,500

Provide attendees with an opportunity to update their professional headshots on social media.

Key Benefits: Two conference registrations and prominent “sponsored by” signage at the station sign.

Hand Sanitizer – US\$3,000

Conference attendees shake a lot of hands - Keep them healthy by providing an individual bottle of hand sanitizer!

Key Benefits: Two conference registrations and prominent “sponsored by” signage on each bottle.

Exhibitor Space — US\$4,500

You will have ample opportunities to meet with attendees and provide them with an overview of your products and services.

Key Benefits: One conference registration and a designated exhibit space near the meeting room.

Keynote Speaker — *Inquire for Pricing*

Attendees look to the keynote sessions as an event highlight. This sponsorship will allow your brand to be associated with this prestigious opening or closing presentation.

Key Benefits: Benefits vary by speaker. Sponsors of either opening or closing keynote will include prominent recognition as such and the opportunity to introduce the speaker’s presentation.

Onsite Program Advertisements (Limited due to space)

A limited number of adverts will be included in the onsite program. Size and space options include:

Outside Back Cover	US\$1,500	Full Page	US\$1,000
Inside Front Cover	US\$1,200	Half Page	US\$600
Inside Back Cover	US\$1,100		

DEADLINE FOR PROGRAM ADVERTISEMENT: April 3, 2017

Special Requests

We are always willing to customize sponsorship packages in order to meet your marketing objectives. Please feel free to contact Megan Schwartz at mschwartz@limra.com for more details.

In addition to the individual sponsorship options (coffee breaks, pens, bags, etc.), sponsors can also choose to contribute a fixed dollar amount and receive all of the benefits associated with that level.

Sponsorship Application & Payment Information

*This application for sponsorship at the **LIMRA LOMA Operational Strategies Conference** will become an Agreement or contract upon acceptance by LOMA and LIMRA, hereinafter referred to as the "Conference Organizers." The Conference Organizers, at their sole discretion, will accept appropriate applications by applicants on a space available; first-come, first-serve basis. Accepted Applicants will receive confirmation via e-mail transmission upon acceptance of this application.*

50% Non-refundable deposit must accompany the sponsorship application. Full payment must be received by April 21, 2017. Balance non-refundable after April 21, 2017. All fees are shown in U.S. dollars.

Sponsor Items and Fee	Amount:	Notes:
Elite Sponsor - US\$20,000	\$	
Evening Reception - US\$12,500	\$	
Luncheon - US\$7,500	\$	
Networking Break - US\$3,500	\$	
Provider Session - US\$6,000	\$	
Conference Portfolio - US\$4,000	\$	
Conference Show Bag - US\$3,500	\$	
Conference Pen – US\$2,000	\$	
Conference USB– US\$3,500	\$	
Power Bank – US \$5,000	\$	
Wi fi – US\$7,000	\$	
Breakfast – US\$5,000	\$	
Massage Station – US\$6,500	\$	
Headshot Station – US\$6,500	\$	
Hand Sanitizer Station – US\$3,000	\$	
Exhibitor - US\$4,500	\$	
Conference Sponsor – Choose amount	\$	
Onsite Program Advertisements	\$	
<input type="checkbox"/> Outside Back Cover - US\$1,500		
<input type="checkbox"/> Inside Front Cover – US\$1,200		
<input type="checkbox"/> Inside Back Cover - US\$1,100		
<input type="checkbox"/> Full Page - US\$1,000		
<input type="checkbox"/> Half Page - US\$600		
TOTAL FEES DUE	\$	

Signed and agreed to by: _____ **Date:** _____

METHOD OF PAYMENT:

Credit Card (select one):

- American Express
- MasterCard
- VISA

Card #: _____

CVV: _____ Expiration Date: _____

(3 or 4-digit security code) located on the back of MC, VISA, Discover, Diners and on front of AMEX

Credit Card billing address if different from above:

Address: _____

City, State, Zip: _____

Country: _____

Signature: _____

Bank Transfer

You may remit via bank transfer to:

Bank: People's United Bank
 850 Main Street
 Bridgeport, CT 06604 USA
 Name on Account: LL Global, Inc.
 ABA Number: 221172186
 Swift code: PESBUS33
 Account Number: 6500560723

Reference "Operational Strategies Conf 2017 Sponsor"

(All bank fees are the responsibility of the sponsor. Please request your bank to debit your account with any charges so that LIMRA LOMA receives the full amount.)

Fax application to: Megan Schwartz, LIMRA, +1 860-285-7792

Questions: mschwartz@limra.com or call +1 860-298-3929

Additional Information

Conference Registration for Sponsors and Additional Exhibitor Registrations

Sponsorships that include complimentary conference registrations will be allowed access to all open conference events. Any additional attendees will be charged at the LIMRA-LOMA early bird registration rate.

Conference Schedule

A preliminary conference schedule is available on both of the LIMRA and LOMA websites and is updated often. Changes are occasionally necessary due to a variety of reasons. LIMRA and LOMA staff will notify the pre-planning contact person provided on the signed contract of any changes effecting exhibit hours and days as soon as they occur. It will be the responsibility of the pre-planning contact person to then notify their affected staff.

Exhibits

Exhibitors will be located in the meeting room foyer area and space will be offered on a first come, first serve basis. Exhibit spaces will include two (2) tables with fabric skirts, and will not be piped and draped. Electrical services and other items must be ordered through the facility at the sponsor's expense. Additional information will be provided when available.

Fees

A deposit of 50% is due with the signed application to reserve sponsorship. The balance is due on or before **April 21, 2017**.

Advertisements and Logos

Advertisements and logos must be submitted in a JPEG, PDF or TIF format that is 300 DPI or better. If they are not submitted in this manner, they cannot be used. The dimensions for ads are as follows:

Full page ad

Bleed: 215 mm x 302 mm (8.5" x 11.875"). Live area is 210 mm x 297 mm (8.3" x 11.7")
Non-bleed: 210 mm x 297 mm (8.3" x 11.7")

Half page ad

Bleed: 215 mm x 152 mm (8.5" x 6.0")
Non-bleed: 210 mm x 148.5 mm (8.3" x 5.85")

Advertisements and logos should be sent electronically to mschwartz@limra.com by **April 3, 2017**. **Ads and logos not received by that date will not be included.**

Banners

Sponsors with the option of providing a banner may do so by bringing the banner to the Conference Secretariat no later than 12:00 noon on Sunday, 21 May. LIMRA-LOMA staff will arrange for it to be hung or placed in the appropriate area. The banner must not exceed 4 feet (48 inches) in width or height. Banners may be retrieved on Tuesday, 23 May following the conclusion of the General Session.

Thank You for Your Support!

TERMS AND CONDITIONS

These terms are the contractual agreement between the organizer and the exhibiting firm.

Application to Participation

Application to participate will be considered only if: submitted on the appropriate forms, dully filled in and signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal all payments shall be fully refunded.

Obligations and rights of the exhibitor

Registration implies full acceptance by the exhibitors of the exhibition regulations. Any infringement of these regulations may lead to withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the exhibitor. By submitting an application to participate, the exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition. The exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and rights of the organizer

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

Cancellation

In case of cancellation received (in writing) as per the above policy.

Conference Schedule

A preliminary Conference schedule is available on the LIMRA and LOMA websites and updated often. Changes to the schedule or arrangements are occasionally necessary due to a variety of reasons. LIMRA and LOMA staff will notify the pre-planning contact listed on the sponsor and exhibitor contracts of changes to the schedule which effect exhibit hours and days as soon as they occur. It is the responsibility of the pre-planning contact to notify affected staff from the sponsoring and exhibiting companies of these changes.

Banners

Sponsors with the option of providing a banner may do so by bringing the banner to the Conference Registration desk no later than 12:00 noon on Sunday, May 21. LIMRA-LOMA staff will arrange for it to be hung or placed in the appropriate area. The banner must not exceed 4 feet (48 inches) in width or height. Banners may be retrieved from the LIMRA/LOMA Staff Office after 5:00 pm on Tuesday, May 23 following the conclusion of the General Session.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The organizer reserves the right to alter the general layout or limit the space allotted to each exhibitor postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the organizers will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment.

In standard booths, height is restricted to 246 cm (8 ft.). Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed by strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No display may be dismantled or packing started before the designated hour. It is the exhibitor`s responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the exhibitor`s risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently manned during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment on the exhibit application form.

Should the exhibitor fail to make a payment on time, the exhibition manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for nonfulfillment of contract.

Participation by exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors` badges will not be mailed in advance and may be collected from the registration desk.

In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization.