

U.S. Annuity Third Quarter 2024 Sales Estimates

	Q1 2023	Q2 2023	Q3 2023	Q4 2023	YTD 2023	Full Year 2023	Q1 2024	Q2 2024	Q3 2024	YTD 2024	Q3 2024 / Q3 2023	YTD 2024 / YTD 2023
Traditional Variable	12.8	13.3	13.0	12.3	39.1	51.4	13.7	15.4	15.1	44.2	16%	13%
Registered Index-Linked	10.4	11.4	12.6	13.0	34.4	47.4	14.5	16.4	17.0	47.9	35%	39%
Total Variable	23.2	24.7	25.6	25.3	73.5	98.8	28.2	31.8	32.1	92.1	25%	25%
Fixed-rate deferred	41.5	30.5	34.4	58.5	106.4	164.9	43.0	40.7	40.3	124.0	17%	17%
Indexed	23.1	25.3	22.6	24.9	71.0	95.9	28.6	30.7	35.2	95.1	56%	34%
Deferred income	0.8	1.1	1.0	1.3	2.8	4.2	1.2	1.3	1.35	3.8	41%	33%
Fixed immediate	3.4	3.4	2.9	3.6	9.7	13.3	3.6	3.4	3.5	10.5	20%	8%
Structured settlements	2.0	2.1	2.1	2.1	6.2	8.3	2.1	2.1	2.3	6.5	10%	5%
Total Fixed	70.8	62.4	63.0	90.4	196.1	286.6	78.5	78.2	82.6	239.9	31%	22%
Total U.S. Annuities	94.0	87.1	88.6	115.7	269.6	385.4	106.7	110.0	114.7	332.0	30%	23%

\$ in billions

Source: U.S. Individual Annuity Sales Survey, Third Quarter 2024, LIMRA