



**2023 LIMRA
ANNUAL
CONFERENCE**

Forging the Future

**Navigating the Evolving
Distribution Landscape:
Strategies for Success**



Navigate With Confidence





Jillian Mondaca

Vice President, Enrollment Strategy
Prudential Group Insurance



Simon Camaj

*LAD and Voluntary Benefits Practice
Leader*
Mercer



Jeffrey Wasco

Head of Strategic Growth
Guardian



Jessica Gillespie, Moderator

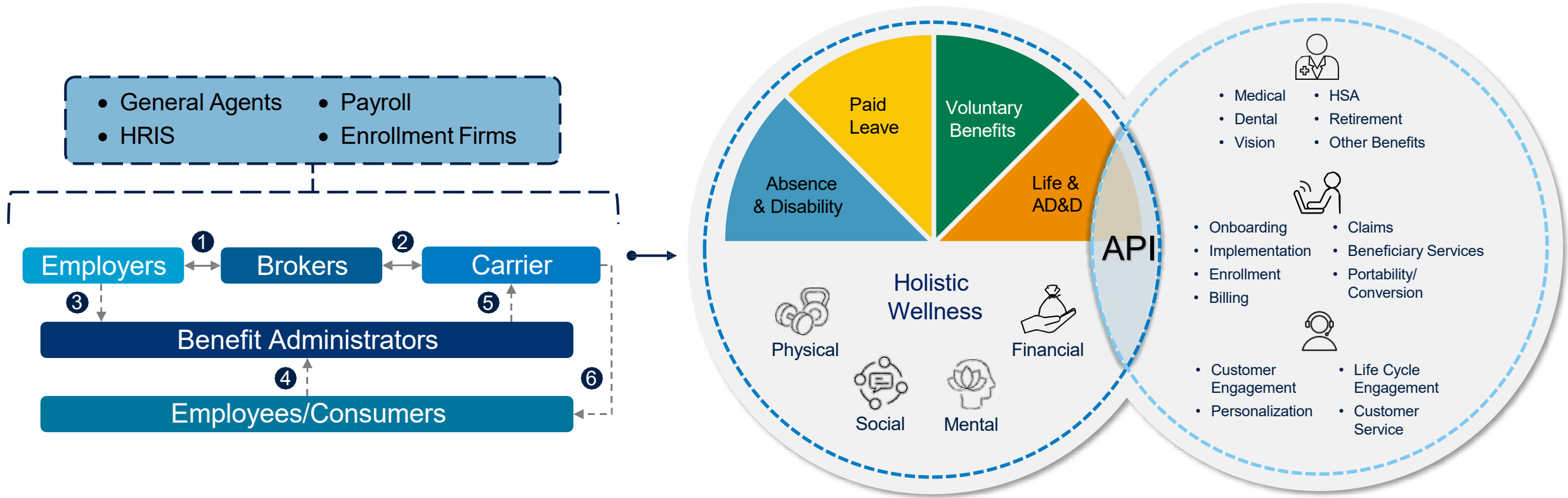
Head of Distribution
Prudential Group Insurance



The Benefits Ecosystem



Navigating an Evolving & Complicated Distribution Ecosystem

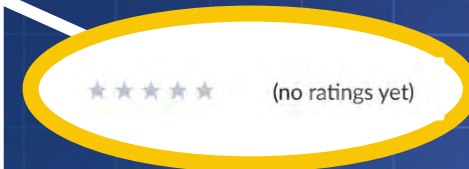
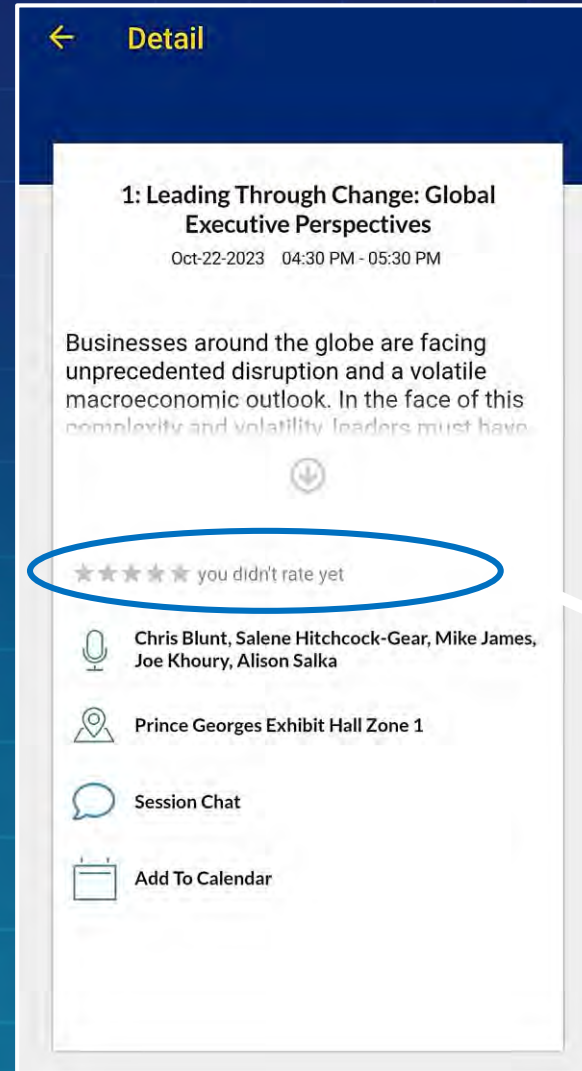


Please Provide Your Feedback on the Conference App

OPTION 1



OPTION 2



Thank You



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Prudential