



**2023 LIMRA
ANNUAL
CONFERENCE**

Forging the Future

**Step into the
Future: Harnessing
the Potential of AI**



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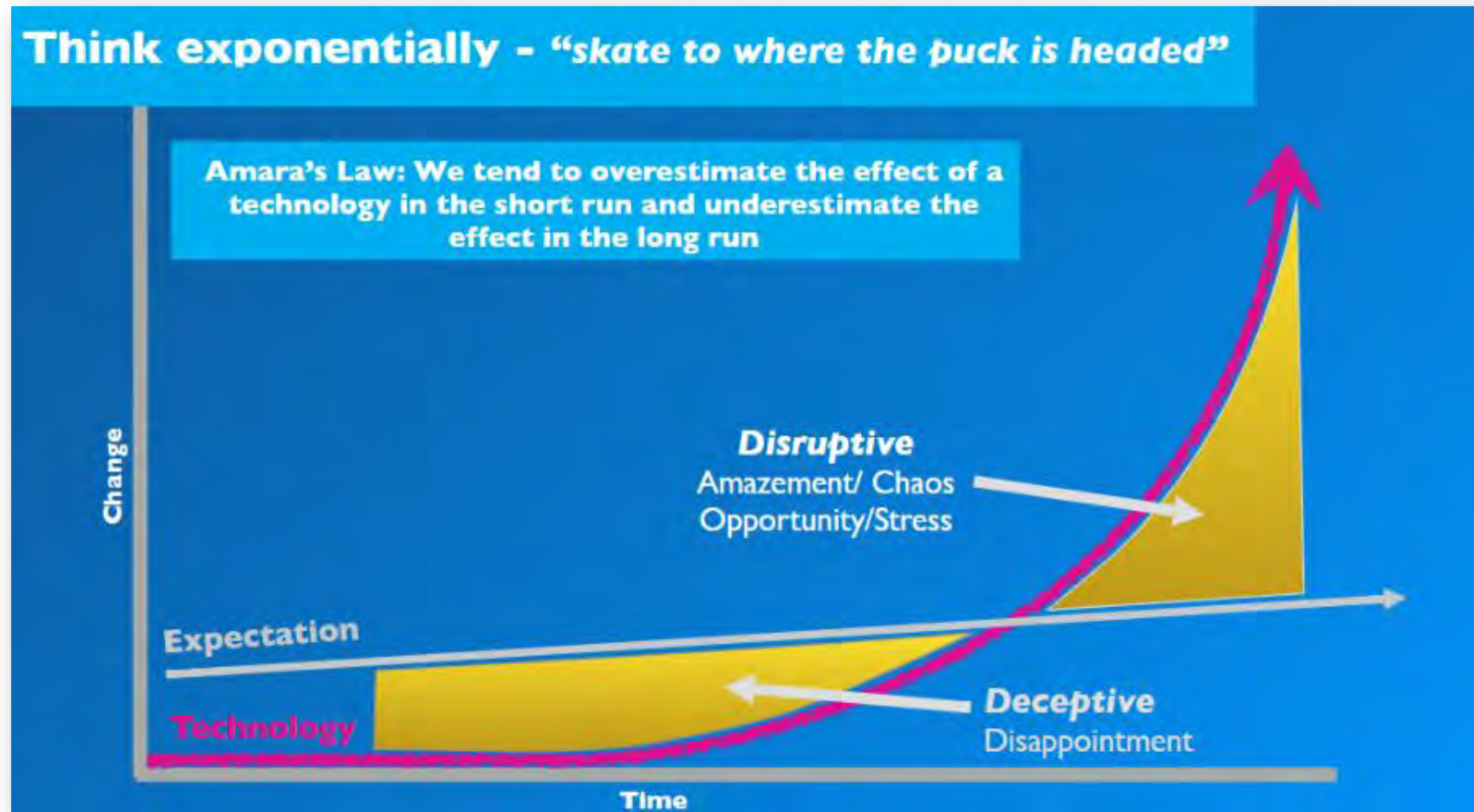
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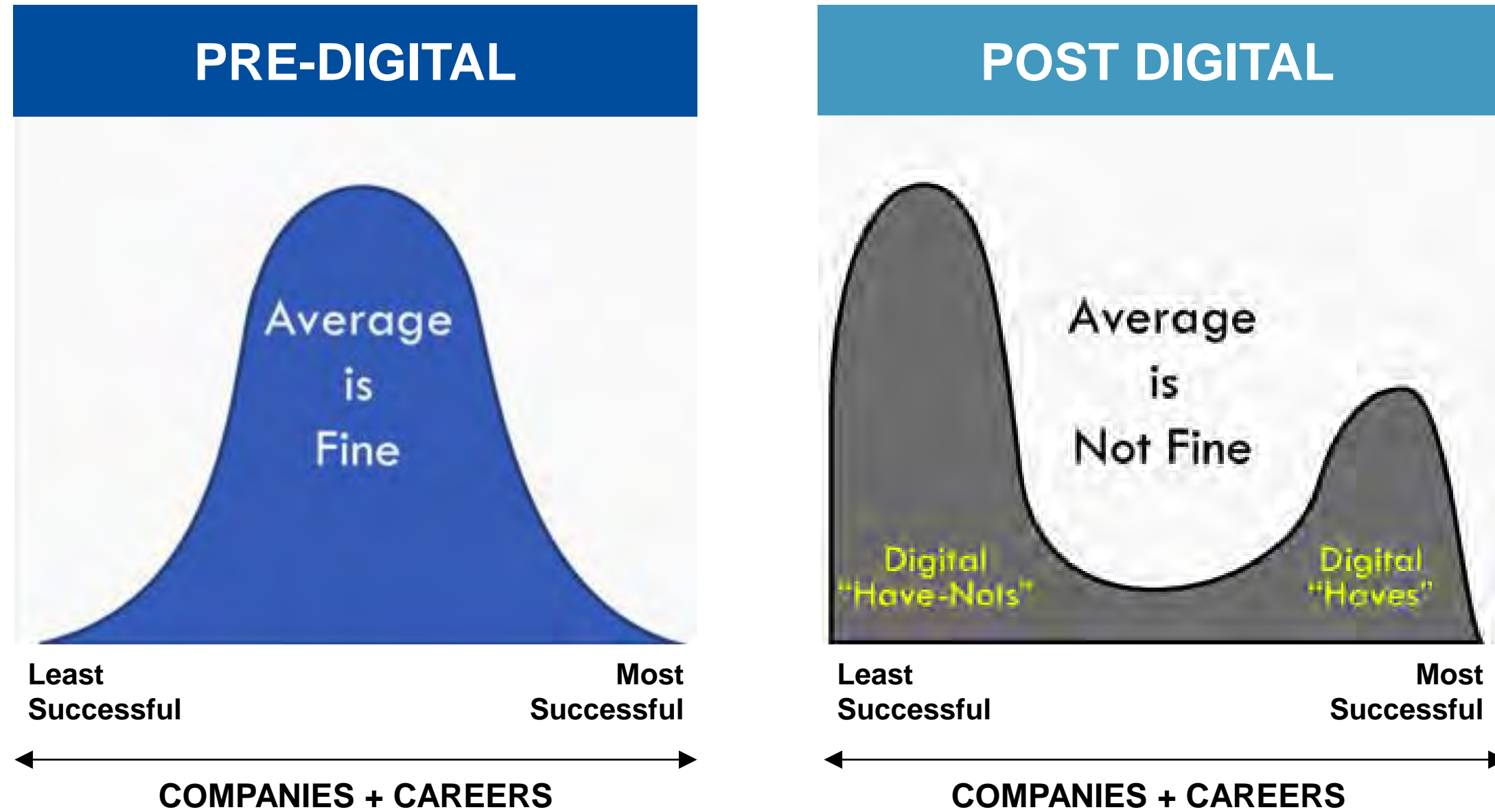
Accelerating Technologies are Deceptive and Disruptive



Source: Singularity group

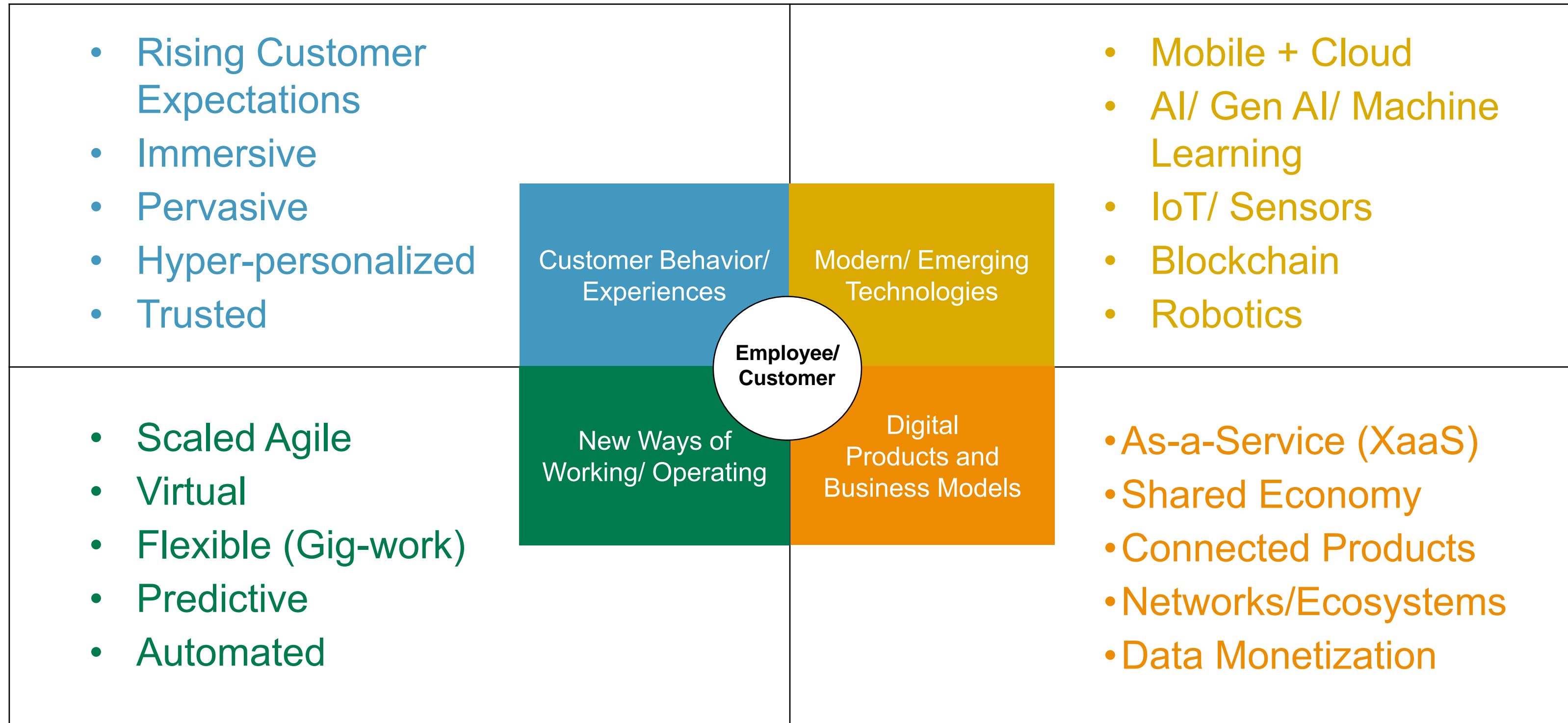
The End of Average

In the Digital and Data-Driven World, the differentiation will be driven by the Digital “Haves” and “Have-Nots”



Ref: Hewlin and Snyder, 2019

Digital is Centered Around the Human Factor



What is Artificial Intelligence (AI)?

Artificial Intelligence

Computer systems perform tasks normally requiring human intelligence (e.g., speech, vision, reasoning)

Machine Learning

Algorithms that learn patterns in data and then predicts in new data

Generative AI

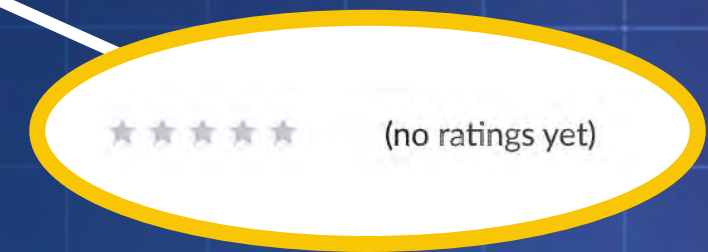
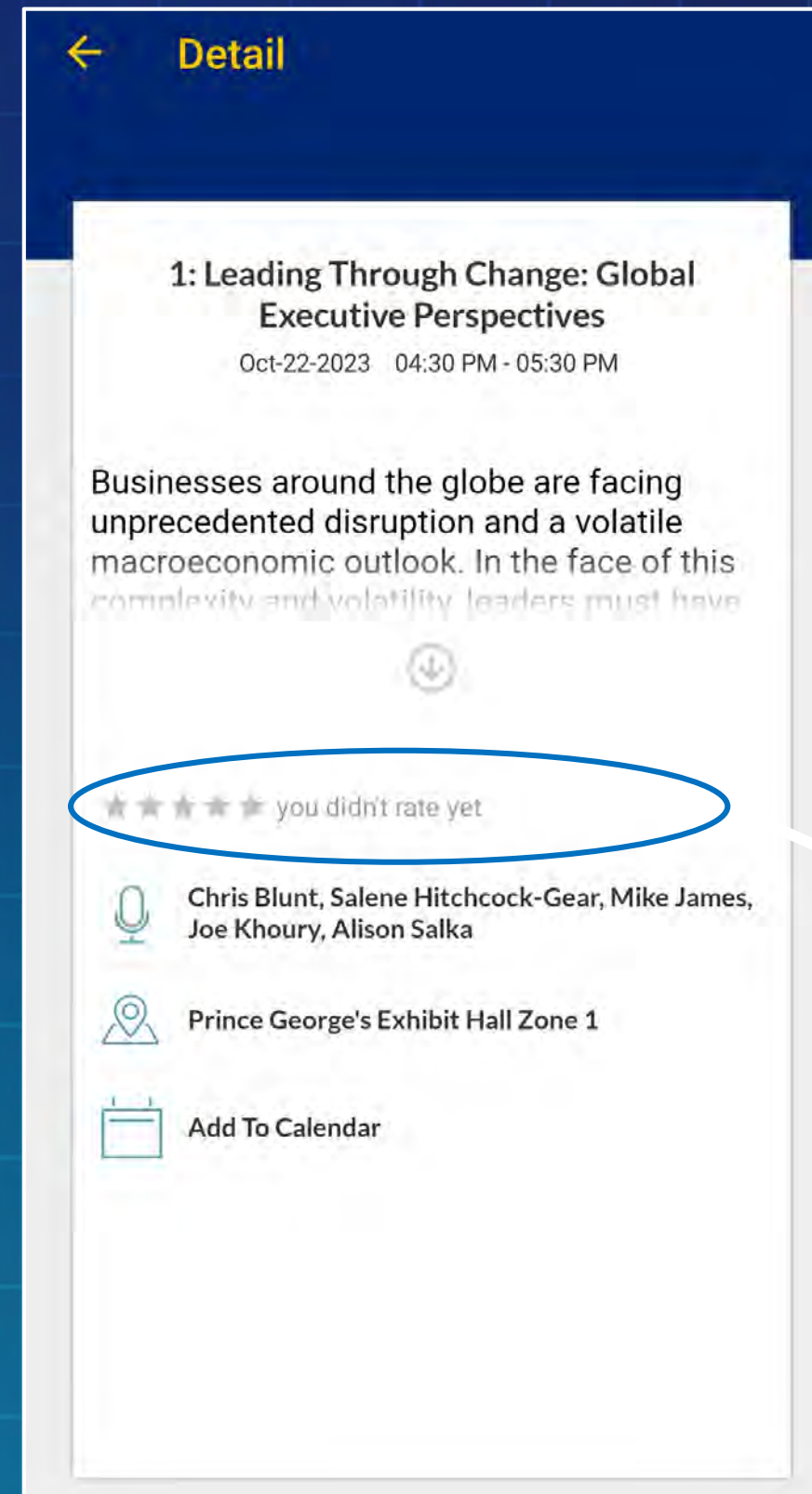
Harness AI to generate new content in the form of text, image, audio or video

Please Provide Your Feedback on the Conference App

OPTION 1



OPTION 2



Thank You



Navigate With Confidence