



2024
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CONFERENCE

**Winning
Together**

**Weighing the Scales: It is Smarter to
Recruit New Financial Professionals
or Invest in Strengthening Existing
Talent?**



Adam Sherman

*Director of Finance for Individual Life &
Financial Services*
OneAmerica

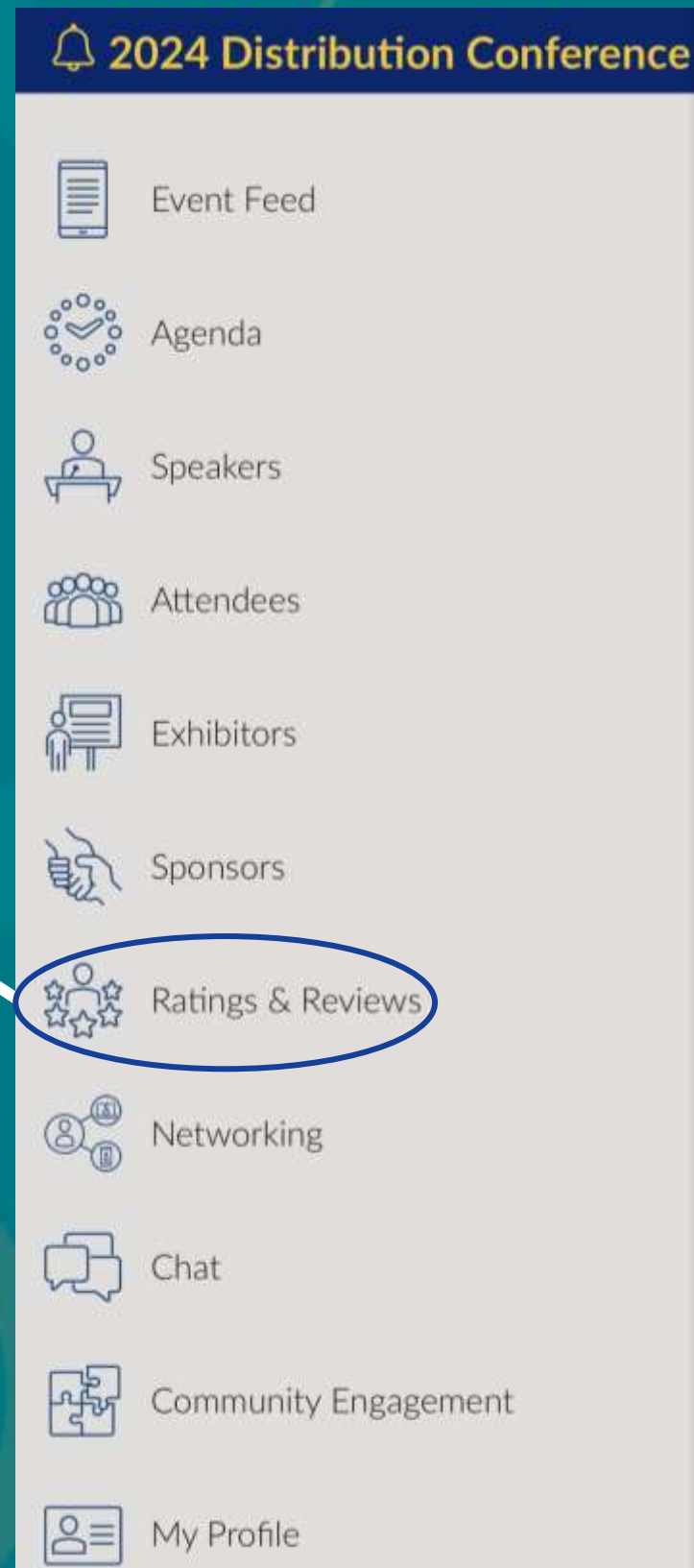


Kara Leclerc, Moderator

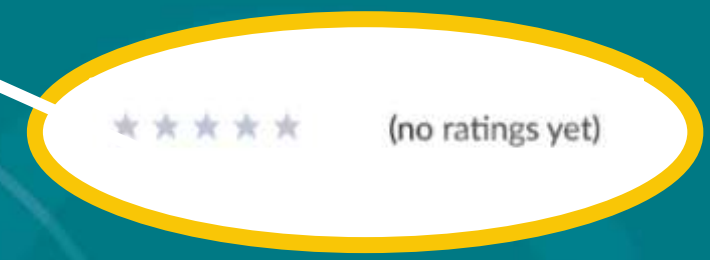
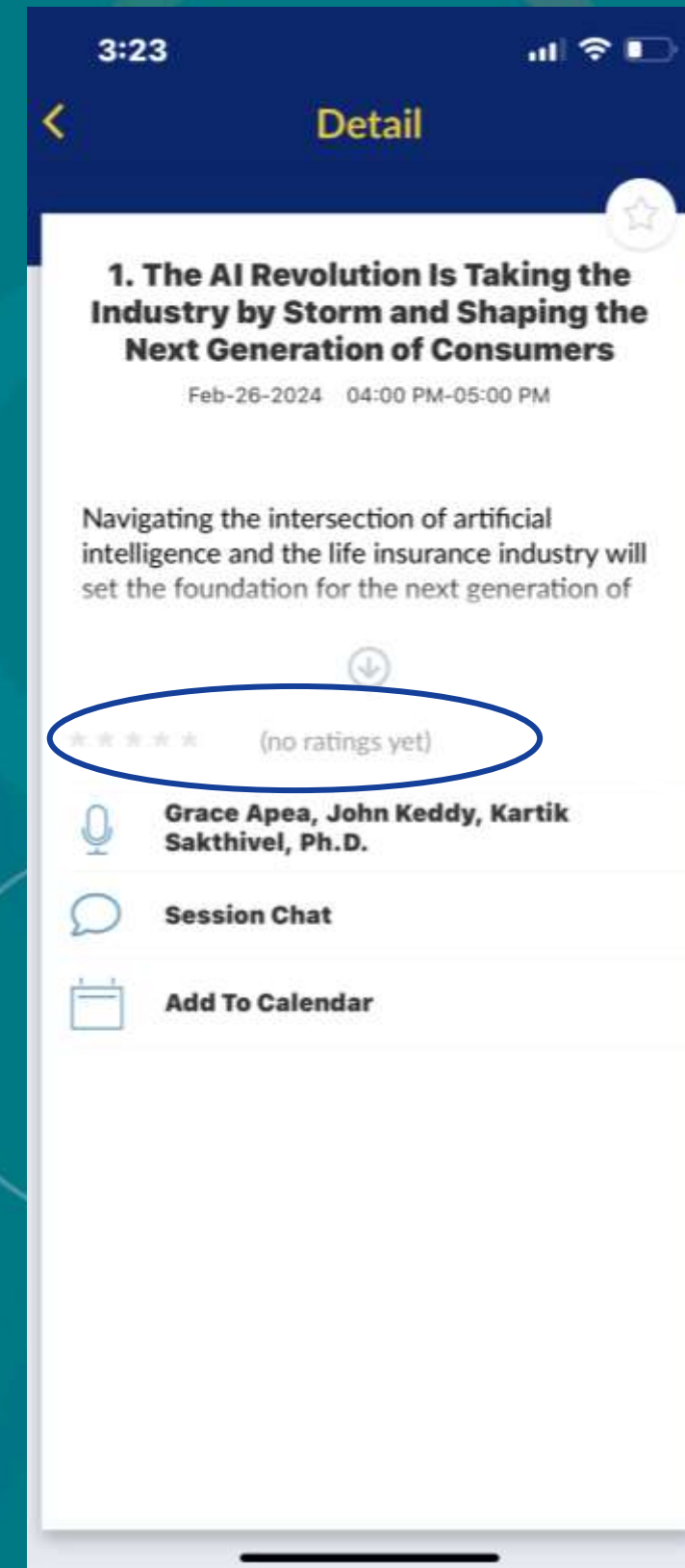
Senior Director
National Life Group

Please Provide Your Feedback on the Conference App

OPTION 1



OPTION 2



Thank You



Navigate With Confidence