



2024 LIFE
INSURANCE
& ANNUITY
CONFERENCE

**Powering
Growth**

Underserved Markets: Successful, Compassionate Underwriting in The Transgender and Nonbinary Community





Nichole Meyers (she/her)

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Ethos



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Head of Underwriting

Northwestern Mutual



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Financial Advisor

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Topics for discussion

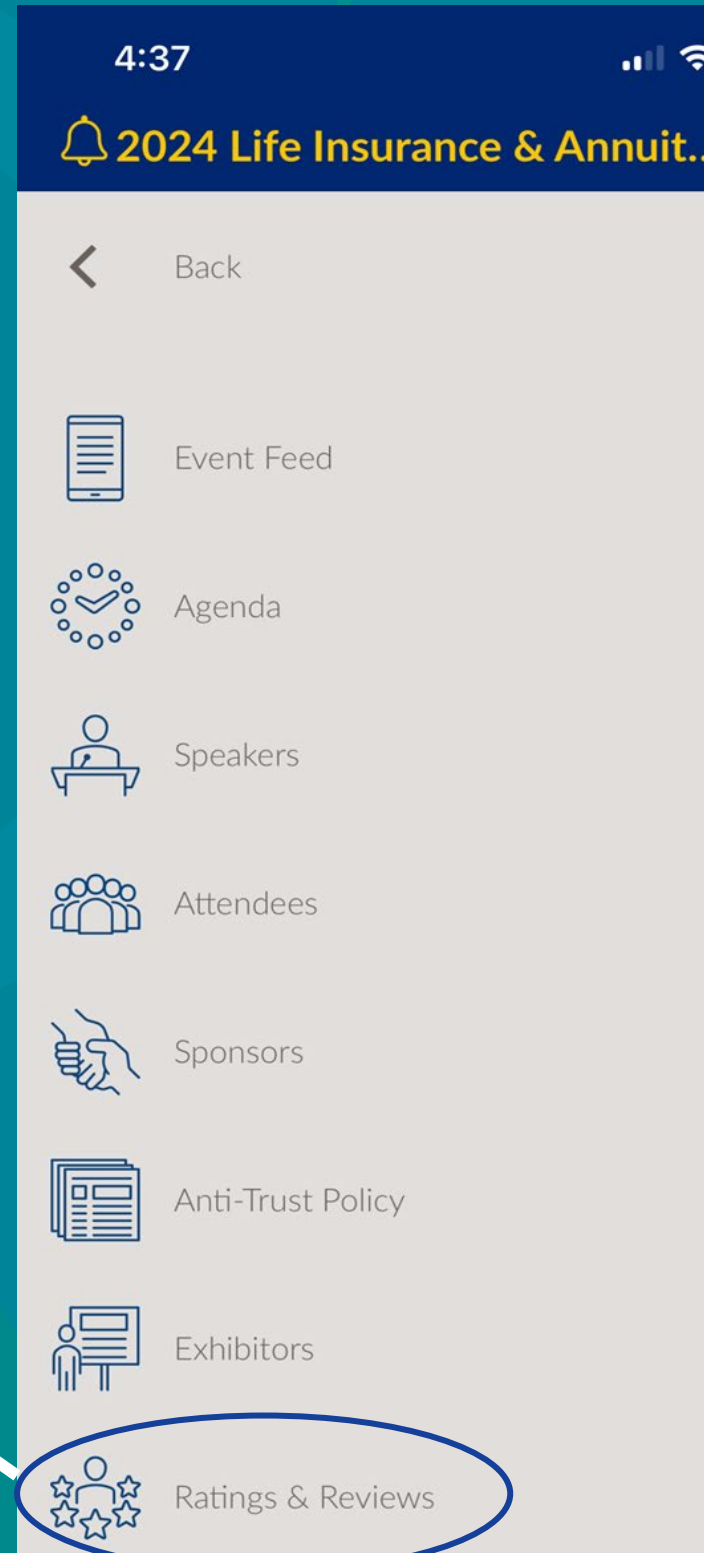
- Creating a shared language
- Understanding the landscape – why this matters
- Challenges for the client, field, and home office
- Opportunities for our industry

Get Involved!

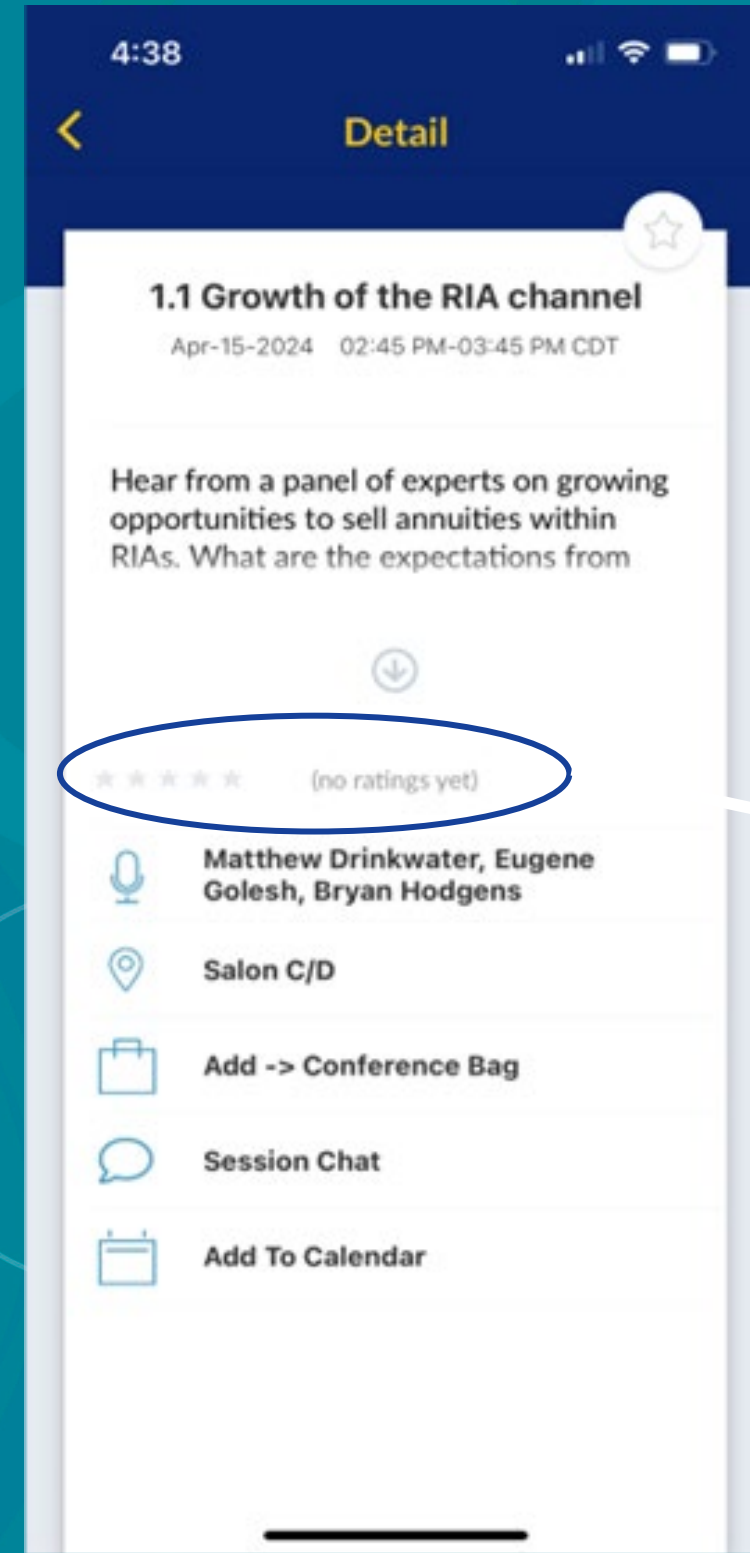


Please Provide Your Feedback on the Conference App

OPTION 1



OPTION 2



Thank You

