



2024 LIFE  
INSURANCE  
& ANNUITY  
CONFERENCE

**Powering  
Growth**

**Live Insight: Life Insurance  
and Young Consumers**





**Liz Caswell**

*Research Director*  
LIMRA and LOMA

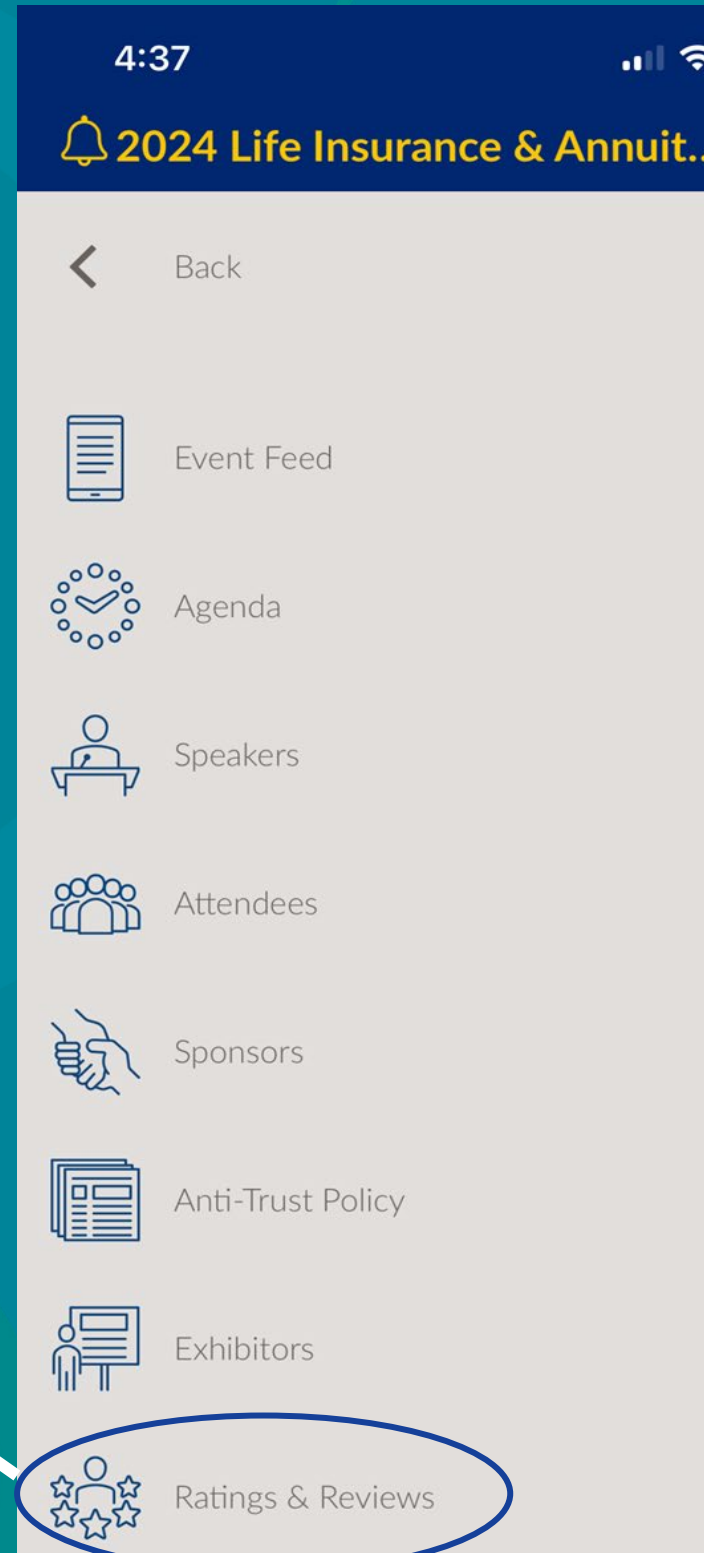


**Todd Silverhart**

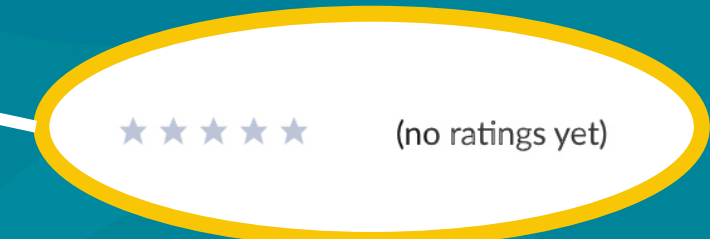
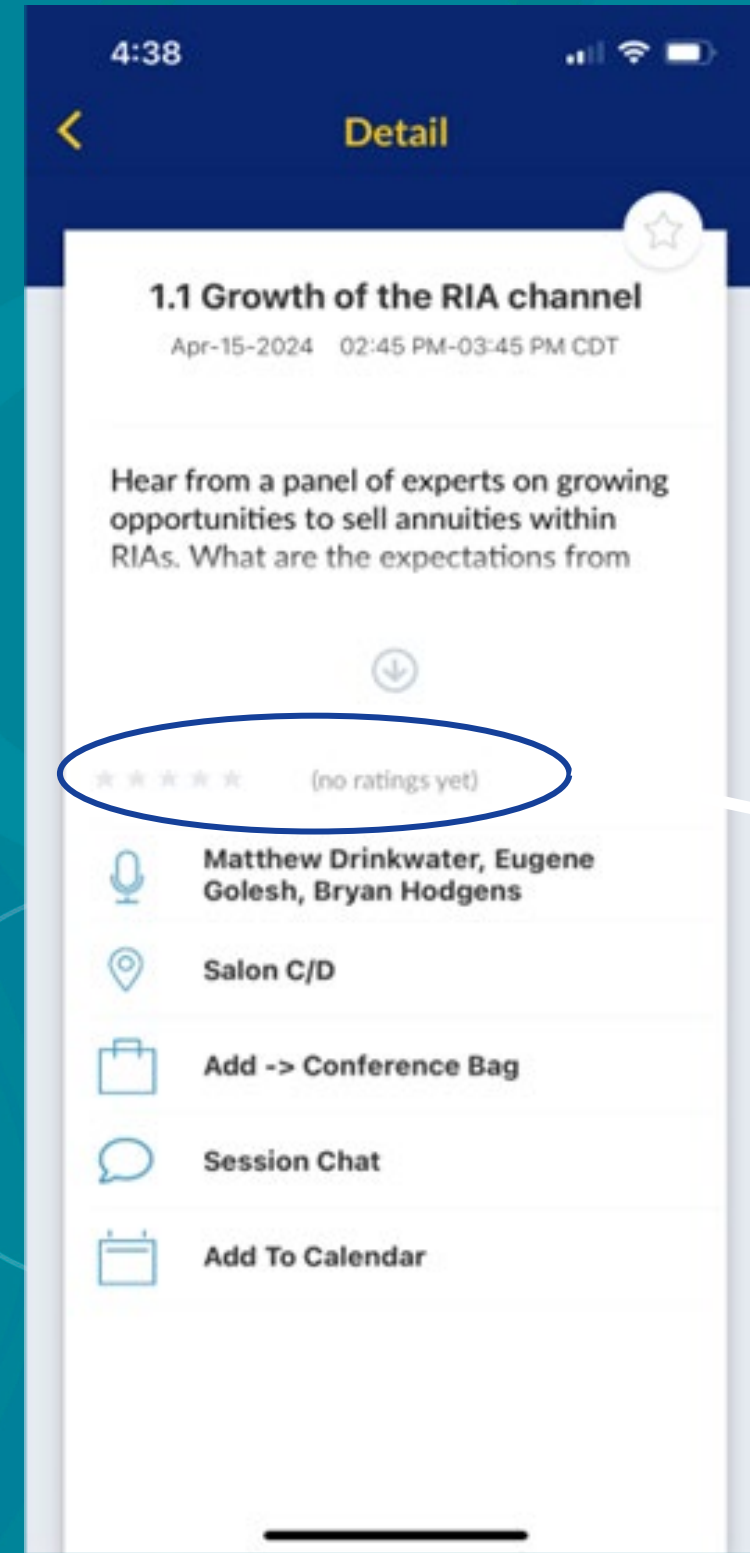
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# Please Provide Your Feedback on the Conference App

## OPTION 1



## OPTION 2



# Thank You

