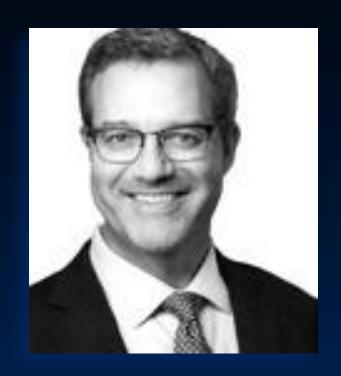


2024 LIMRA ANNUAL CONFERENCE

Exploring Annuity
Distribution Dynamics:
The Independent
Brokerage Perspective





Michael Ebmeier

EVP Annuity Distribution

Simplicity Group



Brendan Connerton

Director of Annuity Sales

Crump Life Insurance



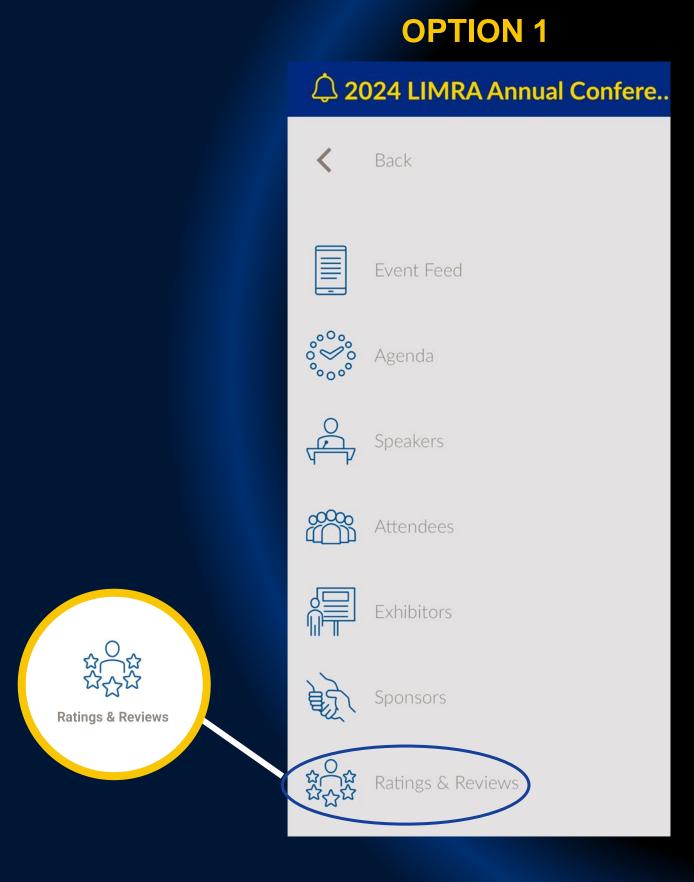
Bryan Hodgens, Moderator

Corporate Vice President, Head of Life,
Annuity & Distribution Research

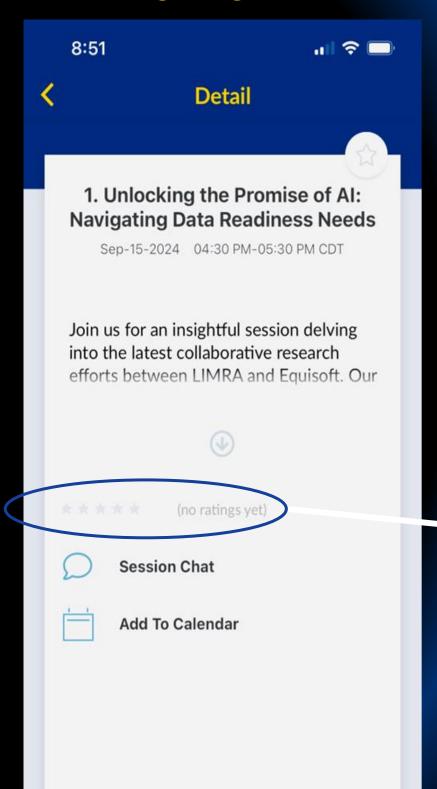
LIMRA and LOMA

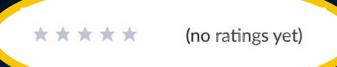


## Please Provide Your Feedback on the Conference App



## **OPTION 2**





## Thank You

