

2025 ENROLLMENT TECHNOLOGY STRATEGY SEMINAR

**Data Analytics and
Best Practices**



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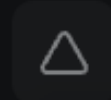
TransAmerica

What is changing in benefits now that we have the opportunity of connected data?

What did data and analytics tell us about this past OE?

Trends we are seeing for 2025

How is a connected benefits experience powered by data is transforming the way organizations enroll and service customers?



Mailing Address differs between Benefinity and Ameritas Life Insurance Corp

Discrepancy

Raised at snapshot confirmation

Dismiss E

Discrepancies

This is a discrepancy

Discrepancies happen when Noyo tried to complete your requested change, but couldn't. As a result, the carrier's data doesn't match what you submitted. You can resolve this discrepancy by sending a new snapshot, dismissing it, or reaching out to our Operations team for assistance.

Got it

Learn more

	Benefinity	Ameritas Life Insurance Corp
Street One	2643 Coventry Rd	4313 Fountain Ave
City	Columbus	Los Angeles
State	OH	CA
ZIP Code	43221	90029

Benefinity · Ameritas Life Insurance Corp sync

Carrillo Inc 010_1234

Active Docs Portal Group Files

Member Hakim, Abdi

Assignee Shelby, Nicole

Impact Medium

ID 530e1a19-0d8e-4544-96b2-c106a3

Created Oct 25, 2023 · 16:11:32

Last sync Oct 25, 2023 · 16:11:32

Last updated Nov 12, 2024 · 13:59:39

Sources 4

Operations Add to case...

0793186 Snapshot Tra Oct 25,



No case

What did data and analytics tell us about this past Open Enrollment?

Enrollment Data

Home

Manage Users

Manage Brokers

Manage Business Clients

The Demo Corporation

Enrollment Type

Open Enrollment

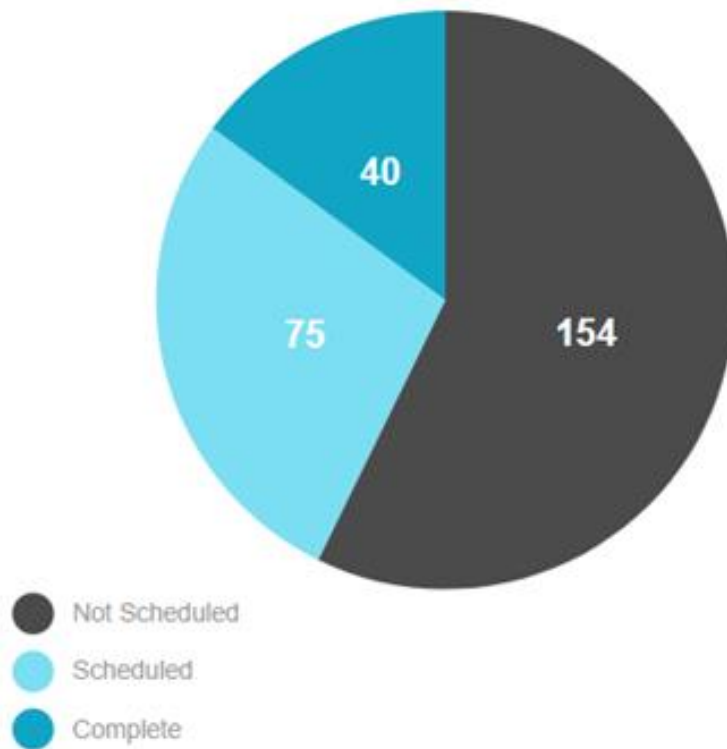
+ ADD EMPLOYEE

UPLOAD EMPLOYEES

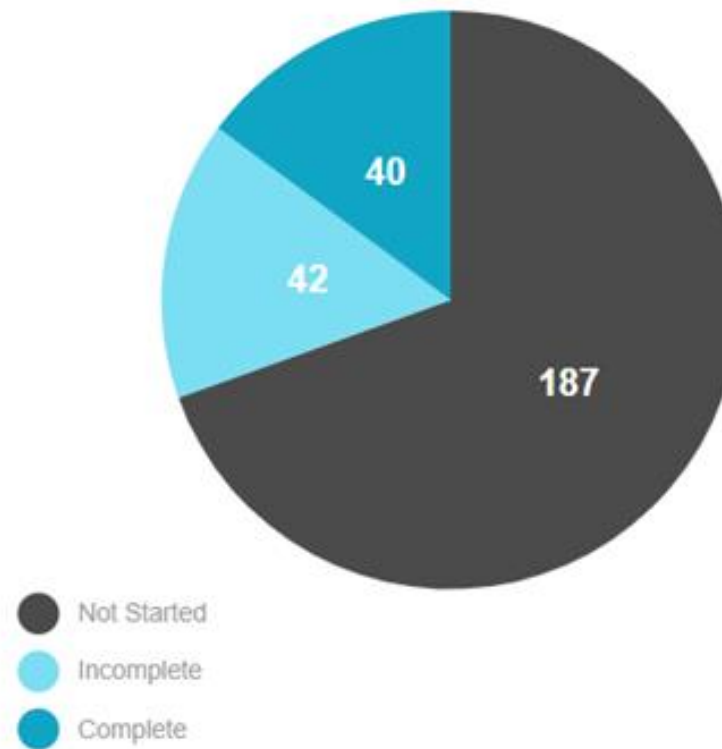
UPLOAD OUTCOMES

CSV TEMPLATES

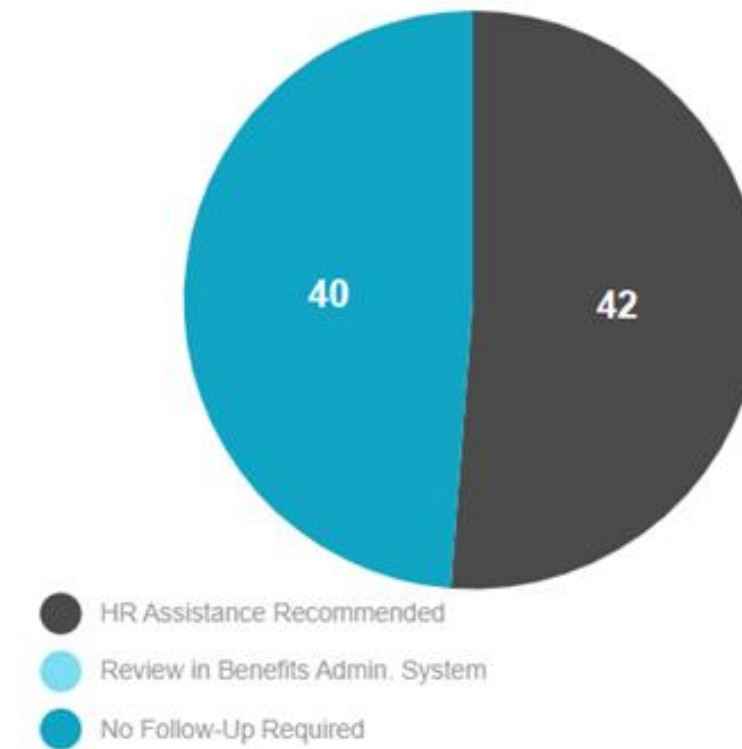
Scheduling Status



Meeting Outcome



Post Enrollment Follow-Up

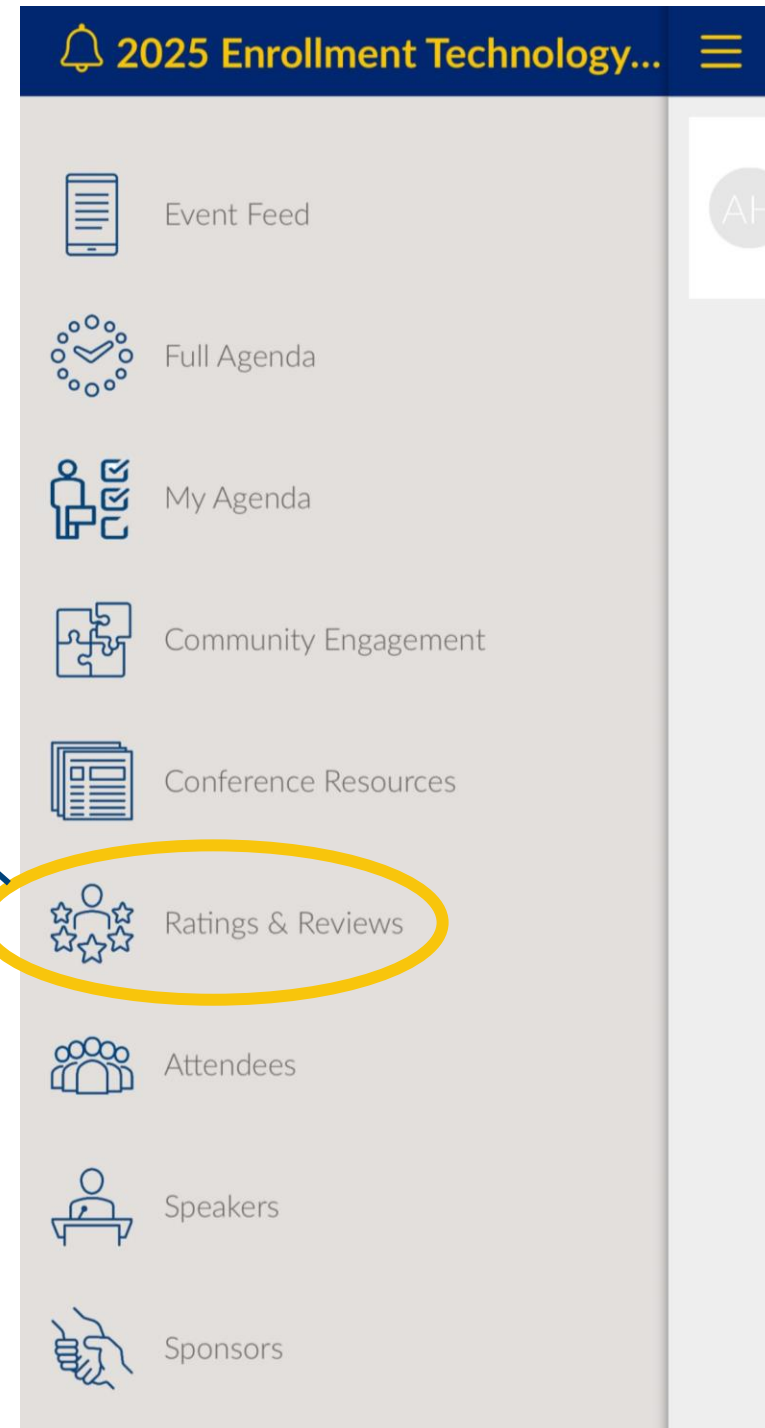


Having easy access to your
data should let you excel at
the fundamentals

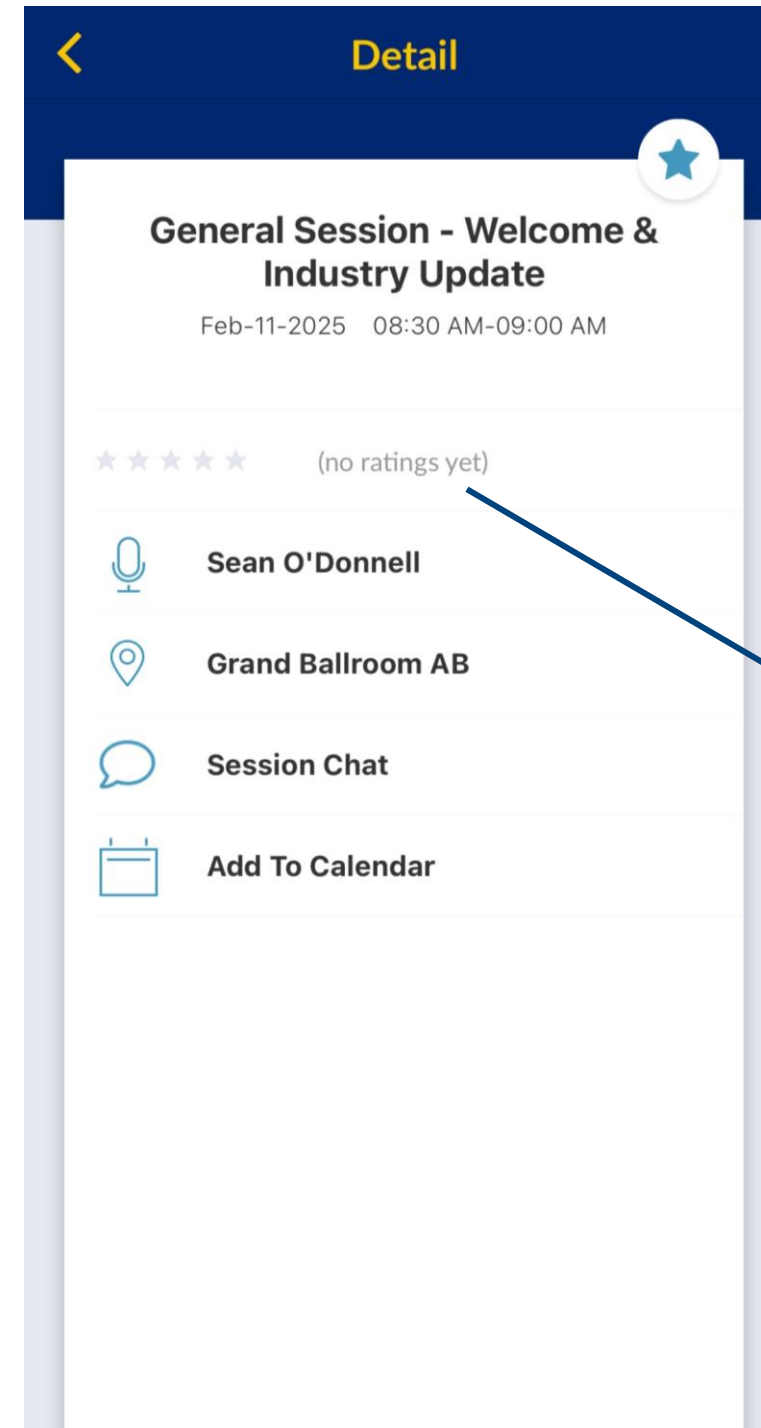
Trends we are seeing for 2025

We Want to Hear From You. Leave a Rating & Review

Module Option



Agenda Option



Thank You

