

# 2025 ENROLLMENT TECHNOLOGY STRATEGY SEMINAR

**LDEx Standards Case Configuration  
Blueprint: Navigating Continuity**



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# Case Configuration Ecosystem

- The Workplace Benefits ecosystem remains fraught with quality issues caused by inconsistent data, disjointed processes and still includes a significant amount of manual processing.
- Sold case configuration documentation has historically been supported by carriers emailing pdfs or spreadsheets which are being manually configured by their ben tech partners.
- Configuration errors, rate mismatches and ineligible benefit options remain common in both standards and custom builds. With many issues not being found until the enrollment is complete.
- Confusion around what was offered, agreed to, signed off on, and what commissions should be paid are major issues being faced by our broker partners.
- Without a consistent, repeatable, system driven solution, this issues will continue to persist regardless of an individual company's digital modernization efforts.

# Need for Continuity

- Proprietary case setup solutions are starting to be used across custom integrations with each partner's integration typically being unique and costly.
- Partners can face disparate integration requirements on a case-by-case basis.
- Implementation and operational processes remain unique across carriers, and even across their product lines.
- Legacy system limitations and batch-based processes contribute to slow installation times and a poor customer experience.
- To recognize gains sought by the industry's recent digital transformation trends, partners must leverage standardization across all business segments and embrace practical and repeatable implementation solutions.
- Establishment of standards, leveraging automated case setup, will enhance business continuity and performance, while driving processing efficiency and consistency across your operations.



# LDEx Standards Solution

- The upcoming **LIMRA Data Exchange (LDEx) Benefits Configuration Management Standard** allows for the exchange of an insurance carrier's benefit plan design with their integration partners leading to automated case configuration and a significant reduction in case setup time.
- All of the LDEx Standards are **free** standards developed in a collaborative environment by an independent member committee made up of organizations with a vested interest in establishing industry-based data exchange standards.
- The LDEx BCM Standard is fully API compliant industry standard with its core functionality derived from the requirements gathered from over 50 industry companies allowing for system-to-system payload delivery.
- Leveraging a common relational data model, functionality includes setup capabilities for workplace benefits products from medical to lifestyle benefits, rates and eligibility management that are supported within the LDEx Benefits Enrollment Management Standard.

# Questions?

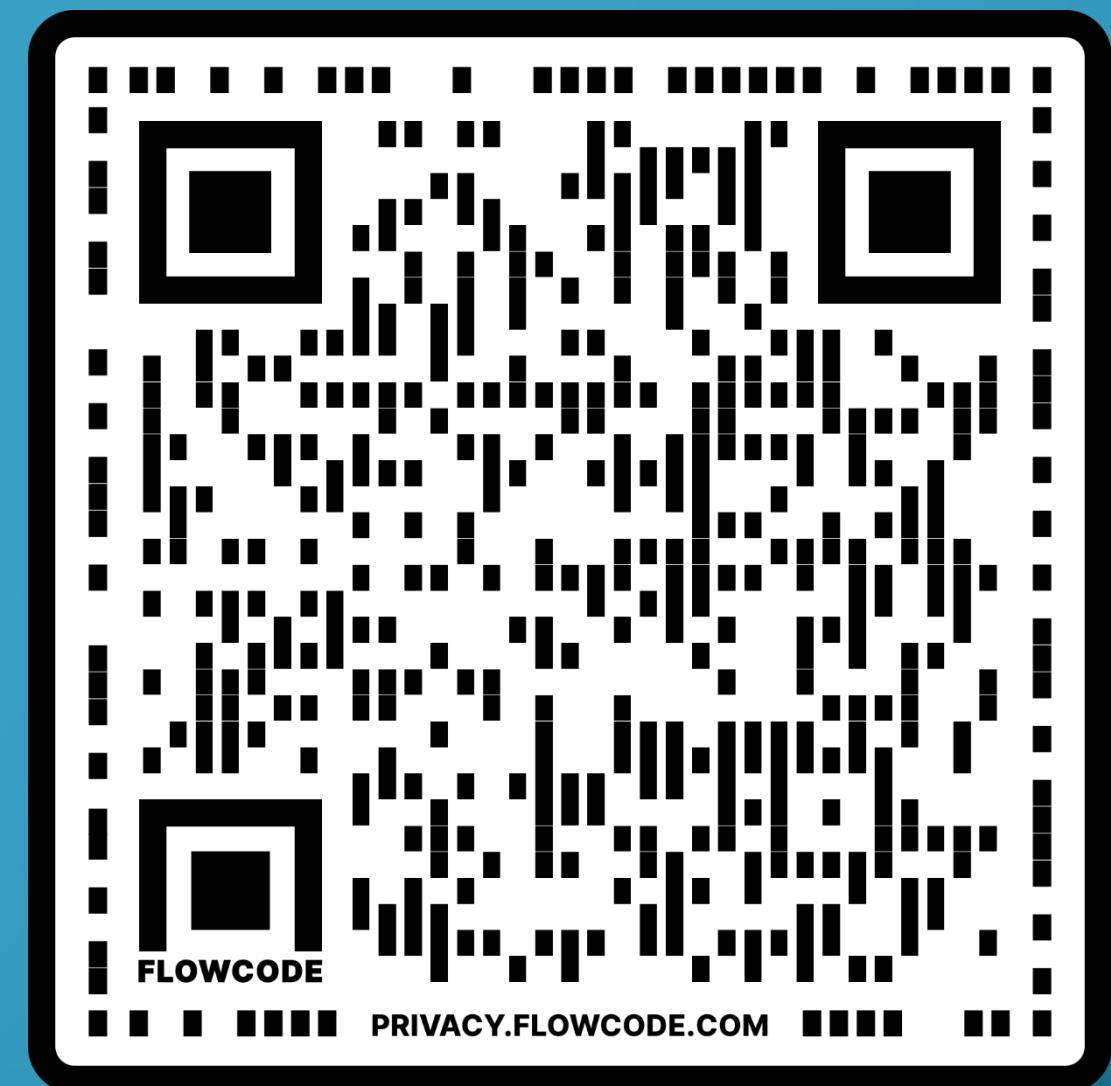
- Automation across a more collaborative ecosystem?
- Case configuration capabilities and specifics?
- Leveraging transactional API processing?
- More about the LDEx Standards?
- Why this matters to you?
- What else is on your mind?



## Revolutionizing data flow with the LDEX Standards.

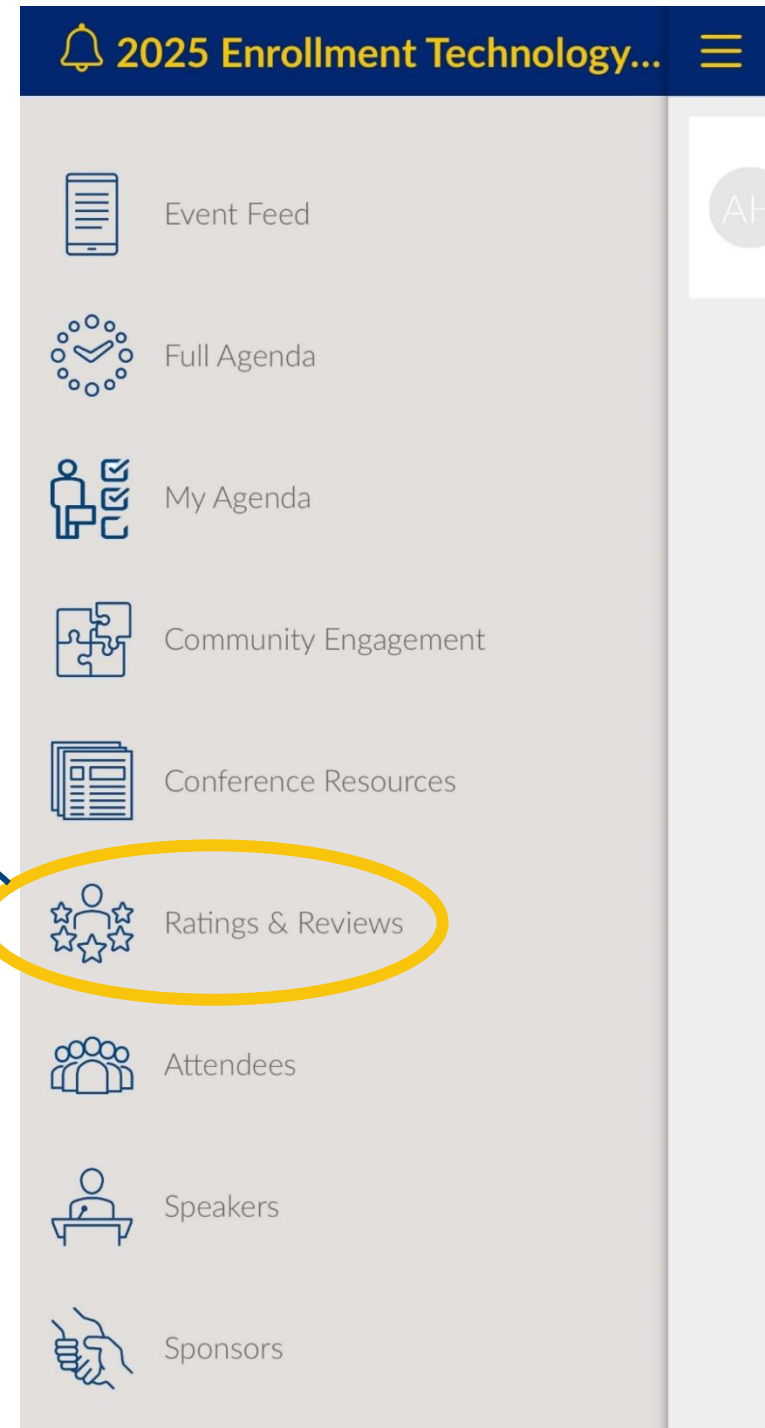
All LDEX Standards are made freely available.

Learn more at [www.LIMRA.com/LDEX](http://www.LIMRA.com/LDEX)

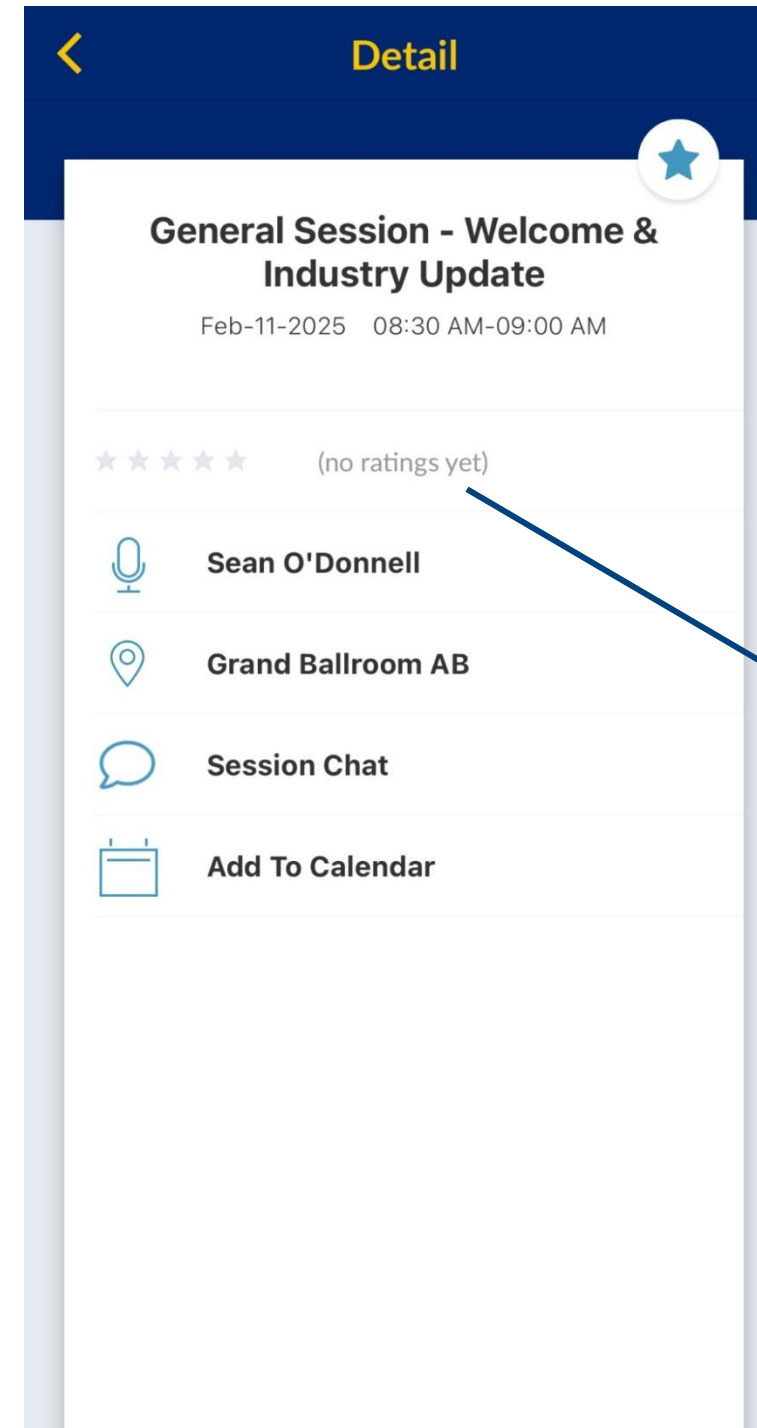


# We Want to Hear From You. Leave a Rating & Review

## Module Option



## Agenda Option





# Thank You

