

# Committee and Study Group Engagements

Run Date: August 6, 2024

## Prudential (Ultimate Parent)

LIMRA Member Since - October 1, 1932

#### **ACCOUNT TEAM**

**Chris Callahan** 

Member Relations Director ccallahan@limra.com

Al Palmeri

Member Solutions Director apalmeri@loma.org

**Angelina Weeks** 

Member Solutions Director aweeks@limra.com

# **LOMA Committees**

## **Committee Rosters**

<b>Annuit</b>	v Adviso	ry Board
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Member

Gaul, Scott VP, Head of Individual Business

**Board of Directors** 

**Vice Chair** 

**Feeney, Caroline** Executive Vice President & CEO, U.S. Businesses

**Chief Human Resources Officers Committee** 

Member

Walia, Vicki Head of HR, US Businesses, OAS and Global Asset Management

**Financial Crimes Services Committee** 

**Alternate Member** 

Davis, Jessica Paralegal

**Board Representative** 

Suib, Jon Michael Director, Fraud Detection & Prevention

Member

**Sandor, Thomas** Director - Fraud Detection & Prevention

**FraudShare Governance Council** 

**Alternate Member** 

**Sandor, Thomas** Director - Fraud Detection & Prevention

**Board Representative** 

**Suib, Jon Michael** Director, Fraud Detection & Prevention

**Life Insurance Advisory Board** 

Member

Hitchcock-Gear, Salene President, Individual Life Insurance

LIMRA/LOMA Executive Development Steering Committee (SLE)

Member

Daly, Karen Vice President, Functions Lead Learning Partner

**LL Global Board Audit Committee** 

**Board Representative** 

Feeney, Caroline Executive Vice President & CEO, U.S. Businesses

**LL Global Board Comp & Ben Committee** 

**Board Representative** 

Feeney, Caroline Executive Vice President & CEO, U.S. Businesses

**LL Global Board Finance Committee** 

**Board Representative** 

Feeney, Caroline Executive Vice President & CEO, U.S. Businesses

**LL Global Board Membership Committee** 

**Board Representative** 

**Feeney, Caroline** Executive Vice President & CEO, U.S. Businesses

**LOMA Compensation Committee** 

Member

Weinberg, Eric Vice President, Compensation

**Proposed Member** 

Condon, Sean Director, Compensation

**LOMA Employee Benefits Administration Committee** 

Member

Gabriele, Robert VP, New Business Onboarding

**Proposed Member** 

Rustay, Jennifer Director, Employer Service

**LOMA Enterprise Risk Management Committee** 

Member

**Keller, Kathy** Vice President, Risk Governance and Administration, and Closed Block Executive

**LOMA Group Systems Committee** 

**Proposed Member** 

McNeal, Ryan Director

**LOMA Investment Operations Committee** 

Member

McClure, James Vice President, Investment Operations

**LOMA Investment Systems Committee** 

**Alternate Member** 

Krishnan, Mathavan VP, Solution Architecture Engineer

Member

Hodge, Jeanne VP, Solution Architecture Engineer

**LOMA New Business Committee** 

Member

Miller, Darren Underwriting Director of Operations

## **LOMA Professional Development Council**

Member

**Gleason, Kevin** *Director - Design* 

**LOMA Treasury Operations Committee** 

**Alternate Member** 

McCarthy, Joe Vice President & Assistant Treasurer

Member

**Davi, Susanna** *VP & Assistant Treasurer* 

**Product Development Management Committee** 

Member

**Roberts, Catherine** Product Manager

**Senior Investment Leaders Committee (SILC)** 

Member

**Douglass, Mathew** Senior Managing Director

**U.S. Research Agencies Group (RAG)** 

Chair

**Cooper, Susan** Managing Director

## **Committee Opportunities**

click to go to LOMA Committees

## **Broker-Dealer Operations Committee (BDOC)**

The Broker-Dealer Committee assists subsidiary companies in the improvement of product selection, marketing and distribution, administration and operational systems, as they relate to an affiliation with a member parent life insurance company.

#### **Typical Topics Discussed**

Improvement of product selection, marketing and distribution, administration and operational systems.

#### **Target Participant**

Membership Requirements: Members are usually officers of the Broker-Dealer and/or the parent life company involved in marketing, compliance, operations & administration, or sales.

## **LOMA Annuity Operations Committee**

The Annuity Operations Committee discusses issues, trends, emerging technologies, customer experience and best practices around the issuance, servicing and administration of individual annuities and other registered and non-registered products from new business to the claims process.

#### **Typical Topics Discussed**

Discusses issues, trends, emerging technologies, customer experience and best practices around the issuance, servicing and administration of individual annuities and other registered and non-registered products from new business to the claims process.

#### **Target Participant**

Membership Requirements:

Members should hold a management level position with functional responsibility for one or more aspects of annuity new business, product administration and/or client services and must actively participate and contribute in committee meeting discussions.

## **LOMA Applied Technology Committee**

The Applied Technology Committee facilitates high-level information exchanges on broad issues including current non-competitive technical, management and best-practices information related to technology, application infrastructures and architectures.

#### Typical Topics Discussed

Current non-competitive technical, management and best-practices information related to technology, application infrastructures and architectures.

#### **Target Participant**

Membership Requirements: Members should have Information Technology executive management experience with broad technology exposure in larger financial services companies with life insurance operations. Members should possess the disciplines that facilitate productive and multifaceted research and discussions.

## **LOMA Benefits Committee**

Committee members are typically high-level employee benefits professionals with substantial responsibilities and expertise in benefits.

#### **Typical Topics Discussed**

Benefits design & administration, legislative changes and their impact on employee benefits, and other programs to support employees.

#### **Target Participant**

This individual should have expert knowledge of the benefit offerings of the company, as well as how these benefits are selected and administered.

## **LOMA Chief Actuary Committee**

The Chief Actuary Committee provides a forum for Chief Actuaries to discuss trends, strategies, and best practices in all areas that impact chief actuaries, including product development, risk management, financial reporting, investments, tax, talent management and development, education, professionalism, technology and other issues facing the industry.

#### **Typical Topics Discussed**

Product development, risk management, financial reporting, investments, tax, talent management and development, education, professionalism, technology

#### **Target Participant**

Membership Requirements: Members shall have the title of Chief Actuary, preferably at the enterprise level (or have responsibility for the functions typically performed by the Chief Actuary).

#### **LOMA Contact Center Committee**

The Contact Center Committee assists member companies in the improvement of their operations by pooling experience, identifying and suggesting acceptable alternatives and investigating various practices. The committee discusses techniques and strategies in the areas of management, training, effectively using metrics and identifying new tools that can make a call center more productive. The committee explores the use of contact centers in the claims process and in cross-sell/up-sell opportunities.

#### **Typical Topics Discussed**

Techniques and strategies in the areas of management, training, effectively using metrics and identifying new tools that can make a call center more productive

#### **Target Participant**

Membership Requirements: Members of this committee should have direct responsibility for the operation of their organizations contact center as a whole or a unit within the contact center.

## LOMA Ed Rep Roundtable

The Ed Rep Roundtable is a committee of individuals who have been involved in marketing and administering the LOMA education programs in their companies, usually as LOMA Education Representatives. Before adopting rules and regulations, LOMA asks the Ed Rep Roundtable to evaluate the proposals to see if they are practicable. Often the committee evaluates the objective and tells LOMA ways to improve proposals. The committee also provides ideas

concerning the marketing and promotion of the FLMI and other LOMA Professional Development programs. Membership Requirements: Marketing or administrating of the FLMI Program or has a special expertise pertaining to those matters.

#### **Typical Topics Discussed**

What's New at Each Company, Addressing your top business challenges (5 things to know), LOMA Societies, Contact Blog, Ed Rep Webinars, LOMA Assessment Products, LOMA Annual Conference, Marketing Update and E&T Overview

#### **Target Participant**

Educational Representatives for companies that have strong levels of participation in LOMA education.

## **LOMA Employee Relations Committee**

The Employee Relations Committee identifies and addresses policies, programs, practices and current trends related to a broad range of employee relations issues. Issues of concern include: fostering a corporate culture that facilitates quality; staffing and recruiting; developing employees and managers, managing reductions in force and acquisitions; balancing work and family; and managing diversity.

#### **Typical Topics Discussed**

- Succession Planning
- Employee Technology Policies
- Employee Communication
- Employee Recognition
- Performance Management
- Pre-Employment Checks
- Diversity/Inclusion Policies
- Severance Policies

#### **Target Participant**

Members are typically human resources professionals with substantial responsibilities and expertise in employee relations and generalist functions.

## **LOMA Financial Planning & Analysis Committee**

The Financial Planning & Analysis Committee identifies and discusses programs, practices, and current trends related to a broad range of financial planning and analysis issues in the financial services industry.

#### **Typical Topics Discussed**

Topics addressed include but are not limited to: financial forecasting, allocations, budgeting and planning (including capital budgeting and cost benefit analysis), expense management, improving management reporting as well as tools and technologies employed in these areas.

#### **Target Participant**

Membership Requirements: Members should be officer level and have primary responsibility for one or more of the following functions: financial forecasting, allocations, budgeting and planning, expense management.

## LOMA Individual Insurance Services Committee-I (IISC-I)

The Individual Insurance Services Committee I assists member companies in the improvement of all aspects of individual insurance service, concentrating on identifying ways to improve and provide customer service by research on specific topics, exchange of information and distribution of reports as appropriate; investigating organizational structures, administrative practices and procedures and promoting the study of topics that focus on customer service as perceived by the customer.

#### **Typical Topics Discussed**

All aspects of individual insurance service, concentrating on identifying ways to improve and provide customer service by research on specific topics.

#### **Target Participant**

Membership Requirements: Members must have current, substantial and relevant experience in the POS aspects of the life insurance industry and hold a management level, policy-making position. Companies represented on IISC I generally have more than 1.5 million policies in force.

## **LOMA Individual Insurance Services Committee-II (IISC-II)**

The Individual Insurance Service Committee II analyzes individual customer service functions through review of various company operations dealing with policy owners, agents and regulators and by identifying and suggesting acceptable alternatives, investigating various company operations and practices in policyholder services, keeping in mind the perception by the customer.

#### **Typical Topics Discussed**

Customer service functions through review of various company operations dealing with policy owners, agents and regulators and by identifying and suggesting acceptable alternatives, investigating various company operations and practices in policyholder services, keeping in mind the perception by the customer.

#### **Target Participant**

Membership Requirements: Members must have current, substantial and relevant experience in the POS aspects of the life insurance industry and hold a management level, policy-making position. Companies represented on IISC II generally have less than 1.5 million policies in force.

## **LOMA Individual Products Systems Committee**

The Individual Products Systems Committee investigates and shares experiences related to the development of product administration systems and other systems that support individual life and related products. Membership Requirements: Members are senior-level executives with substantial responsibilities and expertise in individual systems and/or product development and support.

## **LOMA Learning and Development Committee**

The Learning and Development Committee provides a forum for members to exchange ideas and experiences, gather helpful information, and initiate, shape, and evaluate research. Issues discussed at Committee meetings include all topics within the field of learning and development, such as the role and organization of the learning and development function, learning-related technology and e-learning, employee development, management development, leadership development, assessments of learning and development program effectiveness, and methods to align employee development with corporate goals and strategies. Membership Requirements:

Members are experienced learning and development personnel who are responsible for initiating and overseeing planning and implementation of learning and development.

#### **Typical Topics Discussed**

All topics within the field of learning and development, such as role and organization of the learning and development function, learning-related technology and e-learning, employee development, management development, leadership development, assessments of learning and development program effectiveness, and methods to align employee development with corporate goals and strategies.

#### **Target Participant**

Experienced learning and development personnel who are responsible for initiating and overseeing planning, implementation, and assessment of various learning and development initiatives.

## **LOMA Operations Leaders Committee**

The Operations Leader Roundtable provides a forum for senior-level operations executives in LOMA member companies to discuss ideas and share concerns that relate to objectives and strategic approaches for operational efficiency in the financial services sector. Membership Requirements: Members of the Operations Leader Roundtable are Chief Operations Officers or other senior-level executives (EVP, SVP, VP) from Life Insurance Companies that are corporate members of LOMA. Roundtable members have responsibility for enterprise wide strategic decision making within their respective companies.

#### **Typical Topics Discussed**

Discussions include ideas and shared concerns that relate to objectives and strategic approaches for operational efficiency in the financial services sector.

#### **Target Participant**

Members of the Operations Leader Roundtable are Chief Operations Officers or other senior-level executives (EVP, SVP, VP) from Life Insurance Companies that are corporate members of LOMA

## **LOMA Strategic Recruitment and Selection Committee**

The Strategic Recruitment and Selection Committee shares company policies and practices that relate to recruiting qualified job candidates and selecting the best employees for the organization. Trends in the area of recruiting and selection are also discussed.

#### **Typical Topics Discussed**

- Workforce planning
- Social networking
- Artificial intelligence
- Retention strategies
- Applicant Skill Gaps
- Diversity recruiting
- Employment web testing
- Applicant Tracking Systems
- Assessment of "soft" skills
- Measuring recruiting effectiveness
- Nontraditional sourcing strategies

## Target Participant

Members have responsibility for the recruitment and selection function in their companies.

# **LIMRA Committees**

## **Committee Rosters**

2024 /	\nnua	Conf	erence	Comn	nittee

Co-Chair

Hitchcock-Gear, Salene President, Individual Life Insurance

**2024 Chief Marketing Officers** 

**List Contact** 

Frey, Michele VP & CMO, Individual Life

Mahaffrey, Lisa VP

Trivedi, Ketty VP, Marketing

Wassmann, Brian VP & CMO

**Advanced Sales Committee** 

Member

Scalaro, Donna Vice President, Advanced Planning

**Agency Building Committee** 

**Immediate Past Chair** 

Kinsella, Terri VP, Sales Enablement & Learning

**Annuity Advisory Board** 

Member

Gaul, Scott VP, Head of Individual Business

**Annuity Committee** 

Member

Abernathy, Ryan VP

Amari, Suzanne Vice President, Head of Annuities Product

**Annuity Distribution Committee** 

Member

Mallavia, Donald Senior Vice President, National Sales Manager

**Board of Directors** 

**Vice Chair** 

**Feeney, Caroline** Executive Vice President & CEO, U.S. Businesses

**Brokerage Committee** 

**Conference Chair** 

**Cline**, **Keita** *VP*, *Sr Strategic Relationship Manager* 

**Data Exchange Standards Committee** 

Member

Bycroft, Sherri Director Platform Relationships

Pieros, Angelo Director Technical Systems Analysis - Client Data Management

**Distribution Leaders Roundtable Committee** 

Member

**Brayton**, **Kevin** *Vice President, Distribution & Sales - Individual Life* 

**Diverse Markets Committee** 

Member

Daring, Laurel Director, Multicultural Marketing

**Enrollment Technology Strategy Seminar Planning Committee** 

Member

**Cook**, **Brandon** *Director Relationship Management* 

Foster, Melissa Enrollment Solutions Director

**Field Development and Performance Committee** 

Member

Daddino, Dawn Vice President, Learning

**Financial Management Research Committee (FMRC)** 

Member

Garlick, Bryan VP Compensation

**FraudShare Governance Council** 

**Alternate Member** 

**Sandor**, **Thomas** Director - Fraud Detection & Prevention

**Board Representative** 

Suib, Jon Michael Director, Fraud Detection & Prevention

**Independent Producer Committee** 

Member

Winkler, Douglas Vice President, Independent Sales & Distribution

**Life Insurance Advisory Board** 

Member

Hitchcock-Gear, Salene President, Individual Life Insurance

**LL Global Board Audit Committee** 

**Board Representative** 

**Feeney**, **Caroline** Executive Vice President & CEO, U.S. Businesses

**LL Global Board Comp & Ben Committee** 

**Board Representative** 

**Feeney**, **Caroline** Executive Vice President & CEO, U.S. Businesses

**LL Global Board Finance Committee** 

#### **Board Representative**

Feeney, Caroline Executive Vice President & CEO, U.S. Businesses

**LL Global Board Membership Committee** 

## **Board Representative**

**Feeney**, **Caroline** Executive Vice President & CEO, U.S. Businesses

**Marketing Committee** 

#### Member

Hilliard, Tracy Marketing Manager

**Proano**, **John** Director, Customer Engagement and Omni-channel Marketing

#### **PRT - Pension Risk Transfer Committee**

#### Co-Chair

O'Brien, Glenn Managing Director, Institutional Investments

#### Member

**Hyten**, **Alex** VP, Head of Institutional Retirement Strategies

## The Supplemental Health, DI & LTC Committee

#### Member

**DeSousa**, **Amanda** Director of Voluntary Product Mgmt & Development

## **U.S. Research Agencies Group (RAG)**

#### Chair

Cooper, Susan Managing Director

## **Workplace Benefits Program Committee**

## Member

Das, Bijit VP, Head of Voluntary Benefits & Growth Enablement

## **Committee Opportunities**

#### click to go to LIMRA Committees

#### **Direct to Consumer Distribution Committee**

Provides overall guidance to LIMRA's direct-to-consumer program. Provides a forum for discussion of current trends in direct-to-consumer marketing with a focus on understanding the art and science of engaging consumers on a direct basis. Organizes direct-to-consumer content at LIMRA's annual Distribution Conference for Financial Services. Committee members represent organizations actively involved in leveraging direct-to-consumer strategies as a method of customer acquisition. The ideal candidate for the committee is an individual, vice president or above, accountable for the organization's direct-to-consumer strategy. An individual in this role typically engages with other areas of the company such as product, marketing, IT and contact centers, to successfully execute the organization's direct-to-consumer strategy. The direct-toconsumer program may include direct mail, television, telemarketing, web, digital and social media efforts. Committee members represent both product manufacturers and distribution organizations. Every member is responsible for participating in committee activities within the framework of its operating bylaws. Each member should contribute to the planning of meeting programs, suggest discussion topics, serve on subcommittees, and cooperate with the chair (and co-chair) in the committee's operation. Membership shall be limited to no more than one representative from the same company, unless the individuals represent distinctly different directto-consumer operations within a company.

#### **Typical Topics Discussed**

Best practices in DTC Marketing, Operations and Product; Technology, KPI's, Customer Engagement Models, Successes and lessons learned.

#### **Target Participant**

Committee members represent organizations actively involved in leveraging direct-to-consumer strategies as a method of customer acquisition. The ideal candidate for the committee is an individual, vice president or above, accountable for the organization's direct-to-consumer strategy. An individual in this role typically engages with other areas of the company such as product, marketing, IT, and contact centers to successfully execute the organization's D2C strategy.

#### **Multiple-Line Exclusive Agent Committee**

The Multiple-Line Exclusive Agent Committee meets in-person three times per year to provide an open forum for discussion of relevant issues. The group offers guidance on LIMRA distribution research of interest to MLEA companies and assists with planning the annual Distribution Conference for Financial Services.

#### **Typical Topics Discussed**

Field recruiting, retention, development, compensation, management, cross-selling and field support.

#### **Target Participant**

Distribution leaders shaping channel growth strategies at companies that sell property-casualty and life insurance products through multiple-line exclusive agents.

## **Regulatory Compliance Committee**

Purpose: This committee discusses and benchmarks current regulatory and compliance issues. and assists in planning and developing compliance content for the program for the conferences and webinars. Quick benchmarking surveys from and to the committee help RCC members understand

industry trends and practices. In addition, this committee helps provide direction to LIMRA and LOMA on research, networking opportunities, and business solutions that have compliance and regulatory impact in the industry.

Meetings: This committee meets on the second Monday of each month from noon - 1pm, eastern time, via webex. In-person meetings, during non-pandemic times, happen at LIMRA in the fall and at a LIMRA conference.

#### **Typical Topics Discussed**

Regulations, Exams, Suitability, Advertising Review, Cybersecurity, Privacy, Surveillance, Fiduciary, Best Interest, Fraud, TPSP Monitoring and Oversight, SEC, NAIC, FINRA, and other Regulatory Bodies.

#### **Target Participant**

Compliance and legal executives responsible for regulatory compliance-related issues.

#### **Retirement Plans Committee**

The purpose of the Committee is to discuss and assess evolving business models in the retirement plan services industry. The group may periodically invite experts to provide additional insight on selected topics. Areas of discussion include distribution and service models, acquisition models, business alliances, regulatory compliance, training needs, executive development and succession planning. The group also serves as an advisory body for the LIMRA Retirement Industry Conference. This Committee is recommended for senior leaders within their organization's retirement plans business unit. Membership is by Invitation only.

#### **Typical Topics Discussed**

Regulatory environment, Macro Trends, i.e., state initiatives, MEPs, Gig Economy, RIC.

#### **Target Participant**

Senior Level Product, Strategy and/or Marketing Executives. Heads of P&L, Direct Reports to CEO.

## **Strategy & Innovation Committee**

The committee is responsible for providing direction on research, networking opportunities, and business solutions associated with advanced strategic planning and applied innovation. It provides a forum for discussion of current trends, strategies, academic research and thinking. In addition, the committee regularly invites experts to address research and applied science in the field. Members of the committee are those leading their organizations' strategy and or innovation disciplines.

# **LIMRA Study Groups**

## Study Group Rosters

## **Account Management Study Group**

#### **List Contact**

Cirlot, Robert RVP Small Market Account Management

de Poortere, Melissa Director, Client Services

Dermovsesian, Carmen Regional Account Director

**Duane**, **Tara** Director, Client Services

Frost, Jeffrey Director, Client Services

Jones-Foster, Charlene Director, Client Management

Matias, Nina Regional Account Director

Morgan, Kevin Vice President

Ortiz, Rigo Director, National Accounts

## **Advanced Analytics Study Group**

#### **List Contact**

Corso, Melissa VP, Data Analytics

## **Advisor Retention & Productivity Forum**

#### **List Contact**

Hearn, Brad President, Prudential Advisors - Retail Advice and Solutions

Hynes, Patrick VP, Business Development and Head of Field Sales

## **Agency Distribution Study Group**

#### **List Contact**

Verrios, Angela VP, Marketing & Leads

## **Al Governance Group**

#### Member

Huntsman, Robert Chief Data Scientist - U.S Businesses

## **Annuity Research Study Group**

#### **List Contact**

**Champi**, **Andrew** VP, Term, Specialty Solutions & Innovation

McCoy, David Director, Competitive Analysis

**Potje**, **Ivan** Director - Product Intelligent

Rhodes, William Strategy

**Turner**, **Aaron** Product Manager - Annuities Research

## **Customer Experience Study Group**

#### Member

Elliott, Danielle Vice President, Strategic Advisory Solutions

**Samuel**, **Michelle** VP and Head of Customer Experience

## **Digital Strategy Study Group**

#### **List Contact**

D'Aprile, Lisa Digital Marketing Manager

Kasper, Walter Director Strategic Initiatives

#### **Distribution Leaders Roundtable**

#### **List Contact**

Brayton, Kevin Vice President, Distribution & Sales - Individual Life

Hearn, Brad President, Prudential Advisors - Retail Advice and Solutions

Winkler, Douglas Vice President, Independent Sales & Distribution

## **Enrollment Technology Study Group**

#### **List Contact**

Barrera, Gil Director, Platform Relationships

Gabriele, Robert VP, New Business Onboarding

#### **Field Officers Round Table**

#### **List Contact**

**Buckley**, **Moira** Vice President, Western Territory

Copenhaver, Vance Vice President, Operations and Controls

Holtmeier, Dawn Vice President, Strategic Initiatives

## **Individual Life Study Group**

#### **List Contact**

Martin, Andrew VP, Product Strategy

## **Leave Management Strategy Study Group**

#### **List Contact**

Capko, Jamie Director, Disability Product Management

## **Low-Interest Rate Executive Task Force Study Group**

#### **List Contact**

Campion, Scott VP Corporate Strategy Domestic

## **Not-for-Profit Study Group**

#### **List Contact**

Miller, Lynda Sue Vice President - 403(b)/457 Market Segment

Noone, Bill Director, Product Management

## **Product Development Study Group**

#### **List Contact**

**Redding**, **Andrew** Director Product Strategy

**Retirement Income Strategies Study Group** 

#### **List Contact**

Corasaniti, Ralph VP, Future Growth

## **Retirement Plans Study Group**

#### **List Contact**

Noone, Bill Director, Product Management

## **Stable Value Study Group**

#### Member

Barrasso, John Managing Director

Diskin, James Vice President

**Grove**, **Timothy** Vice President, Retirement

## **Voluntary Benefits Study Group**

#### Member

**DeSousa**, **Amanda** Director of Voluntary Product Mgmt & Development

## **Voluntary/Worksite Benefits Regulatory & Compliance Study Group**

#### **List Contact**

Glassic, Melanie VP, Product Filing & Implementation

Patel, Mili Director, Corporate Counsel

## **Women Executive Study Group**

#### **List Contact**

**Buckley**, **Moira** Vice President, Western Territory

Feeney, Caroline Executive Vice President & CEO, U.S. Businesses

Hitchcock-Gear, Salene President, Individual Life Insurance

Sainato, Suzanne Vice President & Chief Compliance Officer - Assurance

## **Study Group Opportunities**

click to go to LIMRA Study Groups

## **Canadian Annuity Study Group**

Target membership: Representatives from insurers in the individual annuity market. The group meets to discuss annuity issues affecting study group members and their companies. The group also helps plan SRI's Canadian annuity research program.

#### **Typical Topics Discussed**

Issues dealing with GIAs, Segregated Fund contracts, wealth management products, accumulation or payout products (can include company practices, regulations. etc.)

#### **Target Participant**

Representatives from Canadian member companies. This group helps plan the SRI's Canadian Annuity Research Program.

Individuals dealing with accumulation and/or payout annuities -- Managers/Directors/AVP of products, product development; savings, investments, retirement, wealth insurance products.

## **Canadian Contact Centre Study Group**

This study group, made up of executives and directors that oversee sales and service centers, meets annually to provide an opportunity for your sales and service centers to network among peers on challenges and best practices in areas such as operations, sales, technology, recruiting, training, turnover, and management. Attendees will also learn the latest LIMRA research on workforce and distribution issues. For more information on study group participation please contact the staff representative.

#### **Typical Topics Discussed**

Contact centre management, staff development, administration issues.

#### **Target Participant**

Heads of contact centres

## **Canadian Individual Life Study Group**

The Canadian Individual Life Study Group provides a forum for the discussion of current individual life insurance trends and emerging issues in Canada. The study group also provides overall quidance for LIMRA's individual life insurance research program as needed.

## **Typical Topics Discussed**

Product regulation, distribution issues, technological innovation, underwriting.

## **Target Participant**

Study group members represent individual life insurance direct writers in Canada who are members of LIMRA. The ideal candidate for the study group is a person who has overall leadership responsibility for the company's individual life insurance product development, product management, marketing, or related functions.

#### **Defined Contribution Income Strategies Roundtable**

Mission The purpose of the Roundtable is to discuss issues related specifically to the development, marketing and sales of guaranteed income products made available to defined contribution plan participants through an employer-sponsored plan. As this is a new and rapidly expanding product category, the discussion will examine all aspects of product manufacture and distribution. Membership This Study Group is recommended for individuals responsible for developing in-plan guaranteed income products and marketing programs. These may include the Retirement Plans, Retirement Income or Annuity businesses within their organization. Limit of three representatives per organization.

#### **Typical Topics Discussed**

Administration, Philosophical quandaries ie., Are 401 (k)s the right vehicle for income solutions? Regulatory challenges, Portability, Products and services beyond (and including in-plan) annuities, Product Innovation.

#### **Target Participant**

Mid to Senior Level Product Development, Investment Management or Strategic roles in In-Plan Retirement Income Product Development, Marketing or Strategy.

#### **Dental Study Group**

To provide a forum for LIMRA member companies in the Dental Benefits market to get together and discuss the unique challenges, opportunities and solutions associated with the Dental product. The focus includes, but will not be limited to, provider networks, marketing and distribution, risk and product management, regulatory environment, immediate needs and long-term strategies.

#### **Typical Topics Discussed**

The format is a roundtable, open discussion. The agenda will be built from the topics that are submitted on the registration form by the study group participants. Moderators will lead the discussion sessions. Please note: each participant is required to submit at least two topics for discussion.

#### **Target Participant**

We invite senior executives responsible for the dental product. Each LIMRA member company will be limited to one representative. An exception will be made to allow two attendees if they represent two different areas of responsibility.

## **Reinsurance Study Group**

The Reinsurance Study Group provides a forum for reinsurance companies to discuss individual life insurance trends and emerging issues affecting both reinsurance and direct companies.

#### **Typical Topics Discussed**

Cession rates, actuarial trends including underwriting and mortality, regulation, innovation/disruption, and other top-of-mind current life insurance issues

#### **Target Participant**

Study group members represent individual life insurance reinsurance writers in the United States who are members of LIMRA. The ideal candidate for this study group is a person who has overall leadership responsibility for the reinsurance company's individual life insurance product development, marketing, or sales related functions.

## **Workplace Benefits Competitive Intelligence Study Group**

To provide an open forum for LIMRA member companies in the Workplace Benefits market to discuss the unique challenges and opportunities related to gathering and utilization of competitive intelligence. As this is a peer-level study group, we encourage senior level attendees. All participants are expected to be an active participant in all discussions.

## **Typical Topics Discussed**

Participants are encouraged to submit discussion topics in advance as the final meeting agenda will be developed based upon topics submitted by participants. Volunteers will lead each discussion topic.

#### **Target Participant**

Individuals from a LIMRA member company who are responsible for the competitive intelligence unit of their workplace benefits division. All participants should be very experienced in their field. Each LIMRA member company will be limited to one representative. This meeting is by invitation only. The maximum number of attendees will be limited to the first 20 registrants per meeting.