**Battlecards (Sales Enablement Resource-Central Hub)**

**Assessments – Home Office:**  
[2024 LOMA Easy Retention Index Battlecard](https://www.limra.com/siteassets/about/sales-repository/product/assessments/2024_retentionindex.pdf)

[2023 LOMA Select EL Battlecard](https://www.limra.com/siteassets/about/sales-repository/product/2023_loma-select-el-battlecard-esno.pdf)

[2023 Performance Skills Index Battlecard](https://www.limra.com/siteassets/about/sales-repository/product/2023_performance-skills-index-battlecard-esno.pdf)

[2023 Rep Evaluator Battlecard](https://www.limra.com/siteassets/about/sales-repository/product/2023_rep-evaluator-battlecard-esno.pdf)

**Assessments – Field:**  
[Rightchoice Battlecard](https://www.limra.com/siteassets/about/sales-repository/product/assessments/rightchoice-battle-card.pdf)

**Compliance:**  
[2023 AML for Producers Battlecard](https://www.limra.com/siteassets/about/sales-repository/product/compliance/aml-battle-card.pdf)

[2023 AL for Home Office Battlecard](https://www.limra.com/siteassets/about/sales-repository/product/2023_aml-for-home-office-battlecard.pdf)

**Professional Development:**  
[CIF Battlecard](https://www.limra.com/siteassets/about/sales-repository/product/professional-development/complete-insurance-fundamentals-battle-card.pdf)

[Immersion Battlecard](https://www.limra.com/siteassets/about/sales-repository/product/professional-development/accelerate-impact-suite/battle-card_insurance-immersion.pdf)

[Learning Live Battlecard](https://www.limra.com/siteassets/about/sales-repository/product/professional-development/accelerate-impact-suite/battle-card_learning-live-series.pdf)

[Industry Advantage Battlecard](https://www.limra.com/siteassets/about/sales-repository/product/professional-development/battle-card_industry-advantage_june-2023_final.pdf)

[Strategic Leadership Experience Battlecard](https://www.limra.com/siteassets/about/sales-repository/product/professional-development/battle-card_strategic-leadership-experience.pdf)

**Research:**  
[Marketing Org Benchmarking Battlecard](https://www.limra.com/siteassets/about/sales-repository/product/consortia-studies/marketing-org-benchmarking-battlecard.pdf)

[Digital Transformation Battlecard](https://www.limra.com/siteassets/about/sales-repository/product/consortia-studies/final_digital-transformation-battlecard-.pdf)

**Trustworthy Selling**:  
[2024 Trustworthy Selling Full Program Battlecard](https://www.limra.com/siteassets/about/sales-repository/product/trustworthy-selling/2024_trustworthy-selling-full-program-battle-card.pdf)

[2024 Trustworthy Selling Modularized Battlecard](https://www.limra.com/siteassets/about/sales-repository/product/trustworthy-selling/2024_trustworthy-selling-modularized-battle-card.pdf)

[2024 SkillSet Battlecard](https://www.limra.com/siteassets/about/sales-repository/product/trustworthy-selling/2024_skillset-battlecard-wjl-input.pdf)