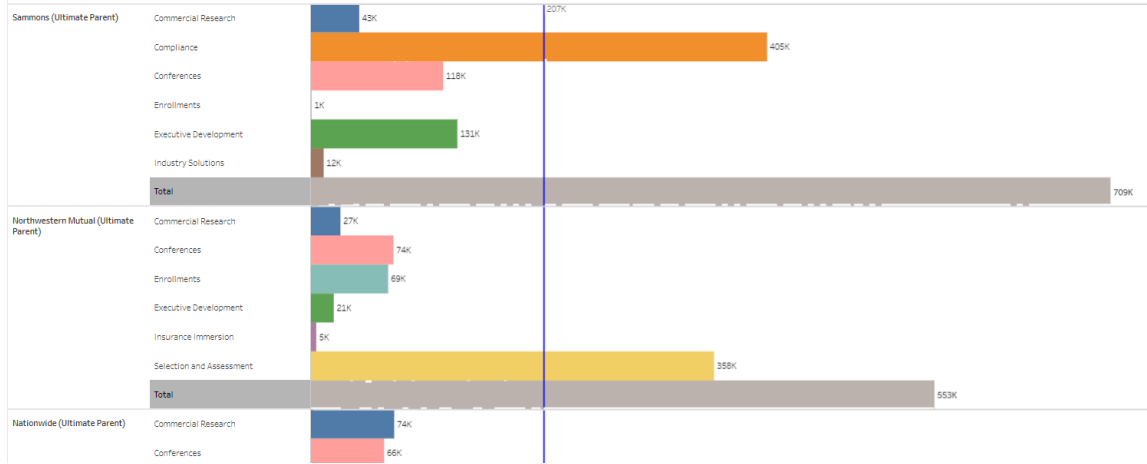


# Member Engagement Dashboard

## Sample Output

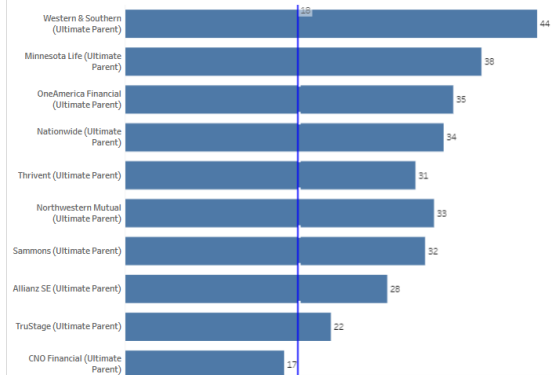
### Commercial Product Spend

Commercial Research / Compliance / Conferences / Consulting / Enrollments / Executive Development / Industry Solutions / Insurance Immersion / Selection and Assessment / Trustworthy Selling

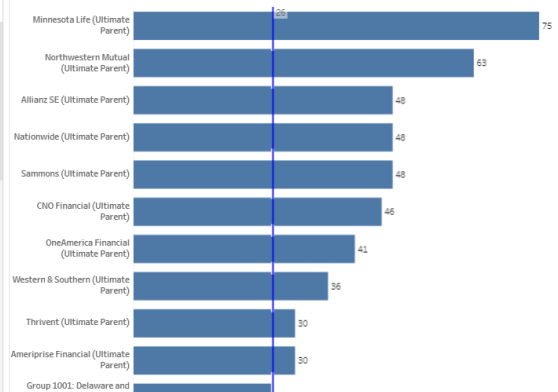


### Committee Representation

(Not Affected by Date Range)



### Committee Attendance

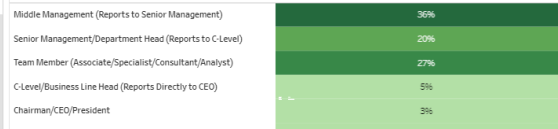


### Committee Representation By Job Level

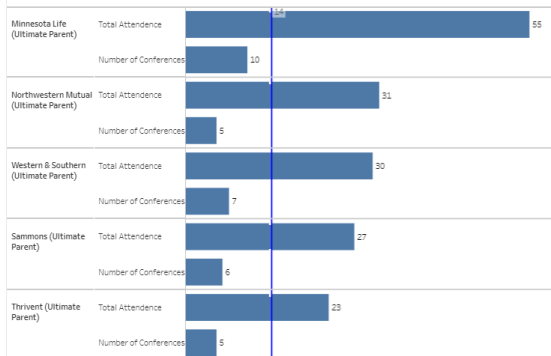
(Not Affected by Date Range)



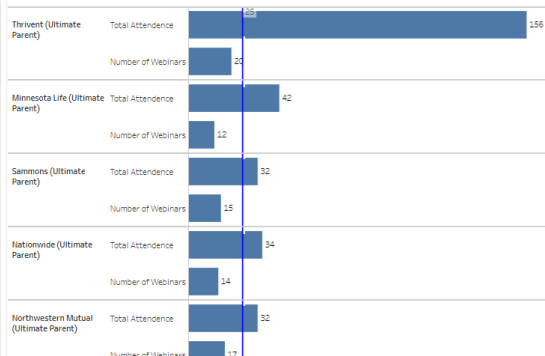
### Committee Attendance By Job Level



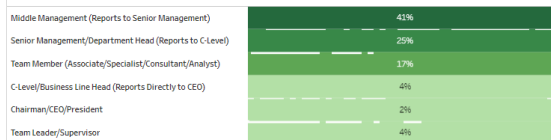
### Conference Attendance



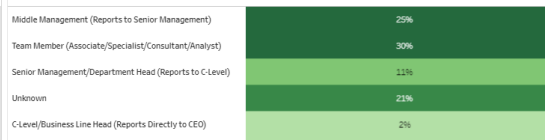
### Webinar Attendance



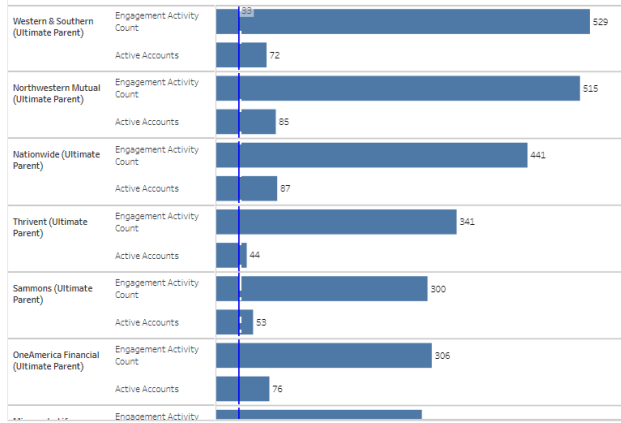
### Conference Attendance By Job Level



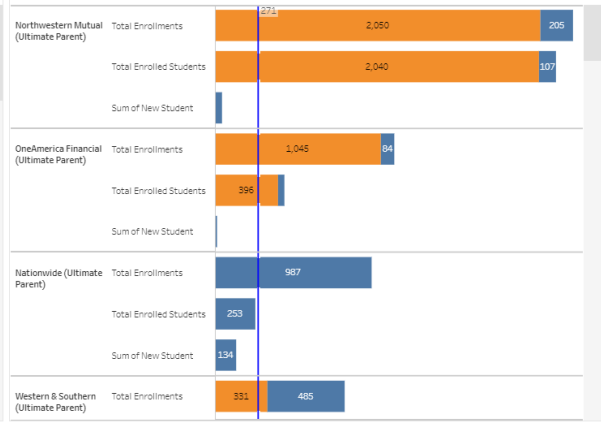
### Webinar Attendance By Job Level



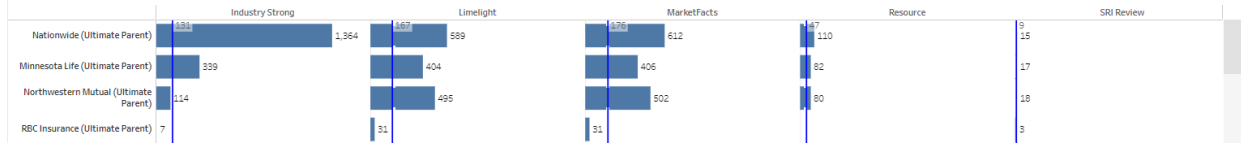
### LIMRA Total Logins/Active Accounts



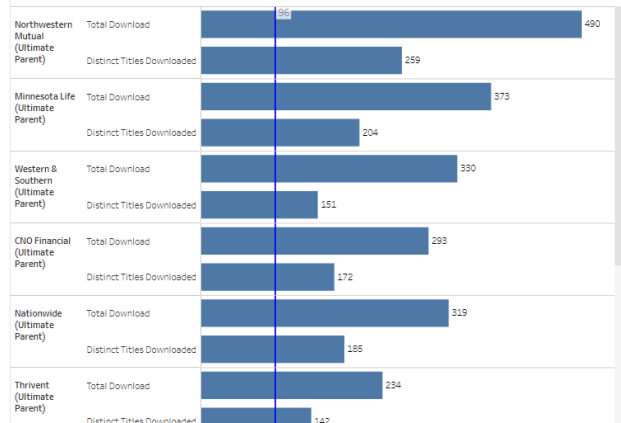
### LOMA Designation/Short Online Course Enrollments



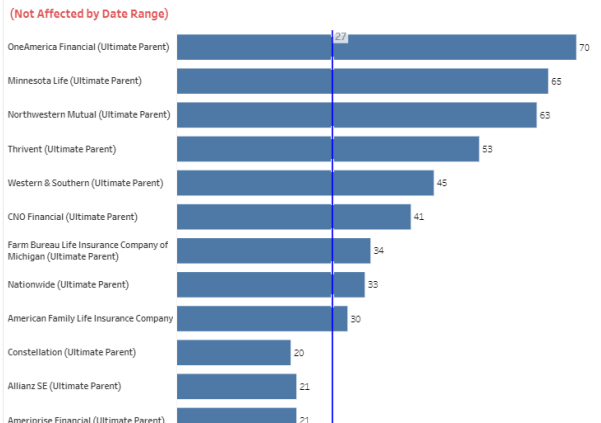
### Subscriptions (Not Affected by Date Range)



### Research Downloads

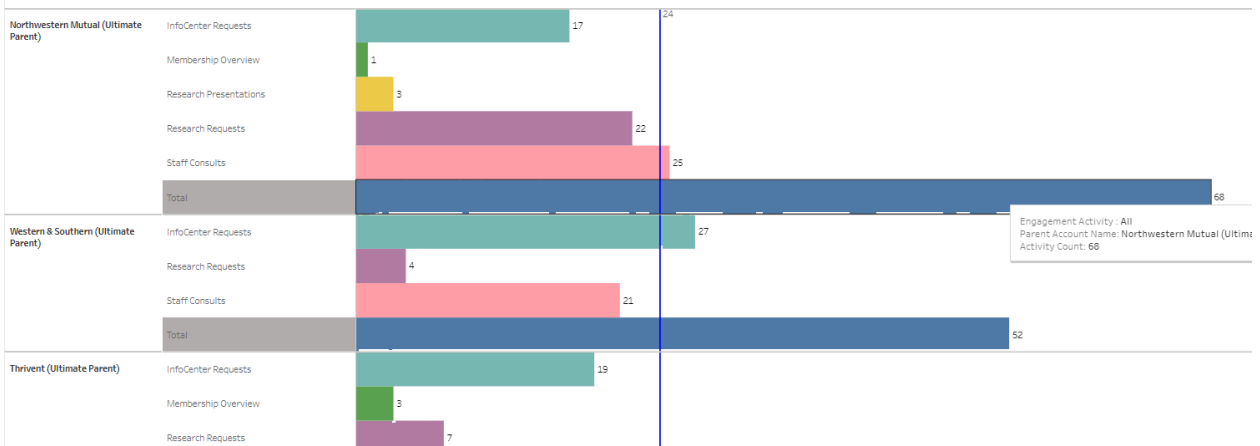


### Research Survey Participation



### Staff Engagements

Break and Educate / CEO Consult / InfoCenter Requests / Membership Overview / Research Presentations / Research Requests / Staff Consults



Engagement Activity: All  
Parent Account Name: Northwestern Mutual (Ultimate Parent)  
Activity Count: 68

*NEW! – this Tab shows how individual employees have engaged with us*

**Engagement Activities by Individuals**

Company Name	Individual Full Name	Individual Job Title	Email	Engagement Activity	Activity Title	
1Life Insurance	Senton Pillay	Head : TIH Advisory Life a..	sentonpi@tihsa.co.za	Seminar Attendance	Cracking the Code: Empowering Advisors to Connect with Mode..	1
5Star Life Insurance Company	A. Jeanine Hoover	Senior Vice President, Human Resources	jhoover@afba.com	Committee Attendance	2024 LIC Human Resources Committee - Mar	1
					20230308 LIC Human Resources Committee	1
					20231012 LIC HR Committee Conference Call Meeting - Oct	1
					Committee Representati..	LIC HR Committee
Birye Abebe	Chief Information Officer	babebe@afba.com	Committee Representation	2024 U.S. Executive Compensation Report Recipient List	1	
				2024 U.S. Non-Executive Compensation Report Recipient List	1	
				LIC Operations Committee	1	
				LIC Project Management Committee	1	
Christine Lenihan	Director of Claims	clenihan@afba.com	Committee Representati..	LIC Technology Committee	1	
				Generative AI: Five Key Trends for Insurers to Get Ahead in 2024	1	
Christopher Klein	Chief Audit Executive	cklein@afba.com	Committee Representation	LIC Operations Committee	1	
				LIC ERM Committee	1	
				LIC Investment Committee	1	
				LIC Laws and Legislation Committee	1	
				LIC Operations Committee	1	
				LIC Project Management Committee	1	
Denise Almaraz	VP of Regional Operations	dalmaraz@afba.com	Committee Attendance	LIC Technology Committee	1	
				20230315 LIC Operations Committee Conference Call	1	
Emily Clevenger	Marketing and Communic..	eclevenger@afba.com	Seminar Attendance	2024 The Workplace Benefits Report - April	1	
Eyob Alemu	Marketing Manager	ealemu@afba.com	Seminar Attendance	2024 Securing the Future: A Generational Shift Is Underway	1	
				2024 The Workplace Benefits Report - April	1	
				2024 The Workplace Benefits Report - June	1	
Fernando Rivera	Underwriter	frivera@afba.com	Committee Representati..	LIC Operations Committee	1	
Jill Hicks	IT Director, Policy Admini..	jhicks@afba.com	Committee Representati..	LIC Operations Committee	1	
Jill Paulin	SVP, Operations	jpaulin@afba.com	Committee Attendance	20230315 LIC Operations Committee Conference Call	1	
			Committee Representati..	LIC Operations Committee	1	