**Committees-Senior Leaders**

**(“Who’s Who” Contact Lists)**

Navigating an organization can be your most difficult sales activity. We get it!

However, as a trade organization we have a close-up view of “Who’s Who”:

• Some of the most influential leaders in our member companies.

• Who are also highly engaged with us through participation in our Collaboration Groups.

If there is no such thing as a silver bullet, this might be pretty close!

Who are these Influential leaders, already highly engaged with us? Please see the “Who’s Who” contact list for your territory:

[Canada by Account](https://llglobal.lightning.force.com/lightning/r/Report/00ORj0000029GvdMAE/view?reportFilters=%5B%7B%22column%22%3A%22External_Contact__c.Contact__c.Account.Sales_Team__c.Id%22%2C%22value%22%3A%22a2kRj0000003iqvIAA%22%2C%22operator%22%3A%22equals%22%2C%22isContextFilter%22%3Atrue%7D%5D)

[Gr Lakes\_by Account](https://llglobal.lightning.force.com/lightning/r/Report/00ORj0000029GvdMAE/view?reportFilters=%5B%7B%22column%22%3A%22External_Contact__c.Contact__c.Account.Sales_Team__c.Id%22%2C%22value%22%3A%22a2kRj0000003iu9IAA%22%2C%22operator%22%3A%22equals%22%2C%22isContextFilter%22%3Atrue%7D%5D)

[Northeast\_by Account](https://llglobal.lightning.force.com/lightning/r/Report/00ORj0000029GvdMAE/view?reportFilters=%5B%7B%22column%22%3A%22External_Contact__c.Contact__c.Account.Sales_Team__c.Id%22%2C%22value%22%3A%22a2kRj0000003fWTIAY%22%2C%22operator%22%3A%22equals%22%2C%22isContextFilter%22%3Atrue%7D%5D)

[South\_by Account](https://llglobal.lightning.force.com/lightning/r/Report/00ORj0000029GvdMAE/view?reportFilters=%5B%7B%22column%22%3A%22External_Contact__c.Contact__c.Account.Sales_Team__c.Id%22%2C%22value%22%3A%22a2kRj0000003ivlIAA%22%2C%22operator%22%3A%22equals%22%2C%22isContextFilter%22%3Atrue%7D%5D)

[West\_by Account](https://llglobal.lightning.force.com/lightning/r/Report/00ORj0000029GvdMAE/view?reportFilters=%5B%7B%22column%22%3A%22External_Contact__c.Contact__c.Account.Sales_Team__c.Id%22%2C%22value%22%3A%22a2kRj0000003iyzIAA%22%2C%22operator%22%3A%22equals%22%2C%22isContextFilter%22%3Atrue%7D%5D)

[WPB\_by Account](https://llglobal.lightning.force.com/lightning/r/Report/00ORj0000029GvdMAE/view?reportFilters=%5B%7B%22column%22%3A%22External_Contact__c.Contact__c.Account.Sales_Team__c.Id%22%2C%22value%22%3A%22a2kRj0000003j0bIAA%22%2C%22operator%22%3A%22equals%22%2C%22isContextFilter%22%3Atrue%7D%5D)