

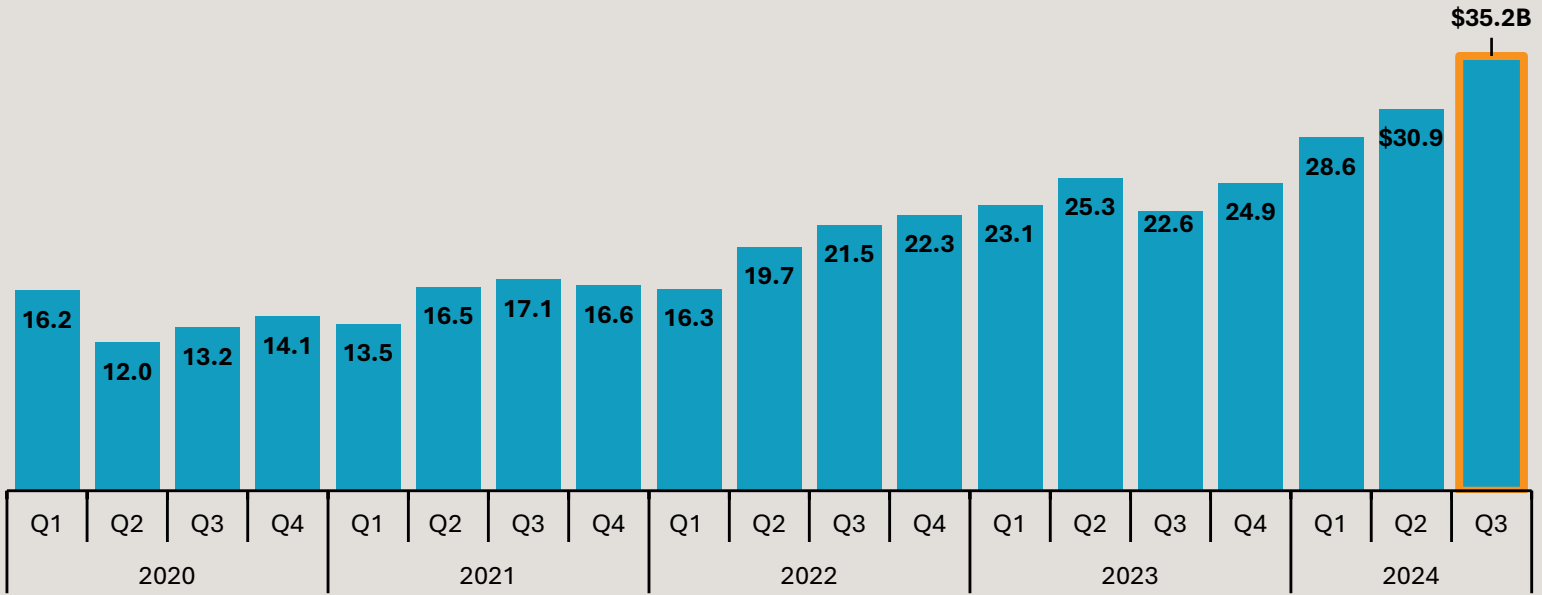
Fixed Indexed and Registered Index-Linked Annuities Post Record Sales in Third Quarter 2024



In the first nine months of 2024, total annuity sales increased **23% to \$332 billion.**

All product lines experienced double-digit growth in the third quarter.

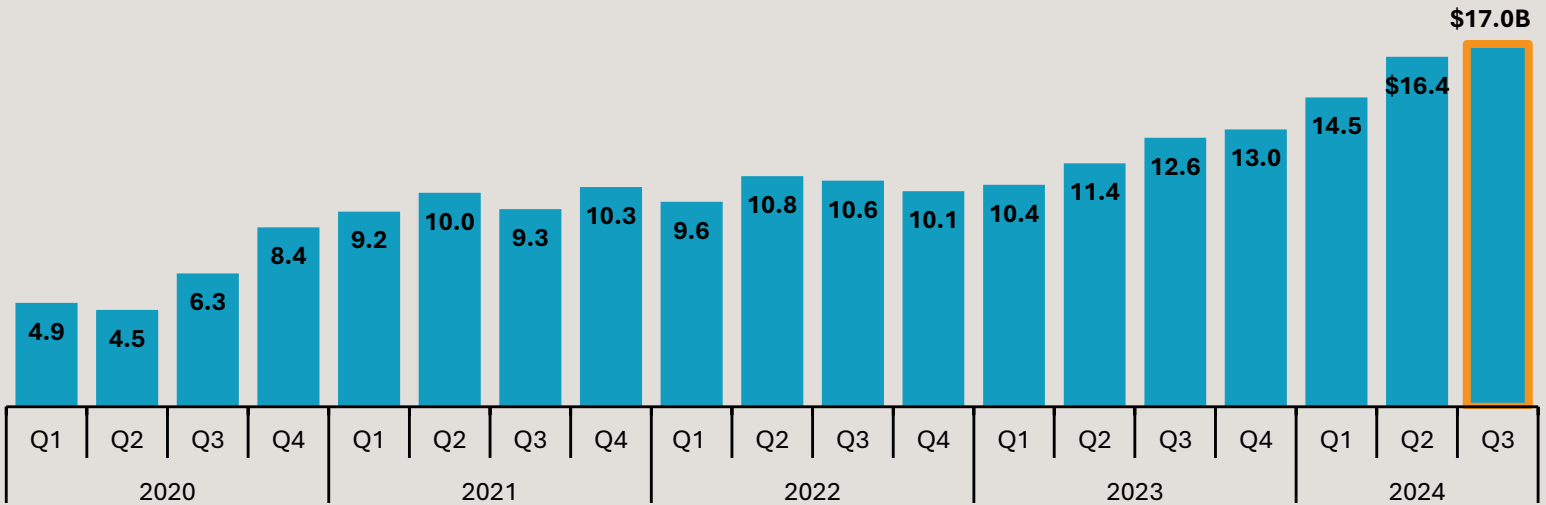
Fixed indexed annuity sales set a new record, Reaching \$95.1 billion year-to-date.



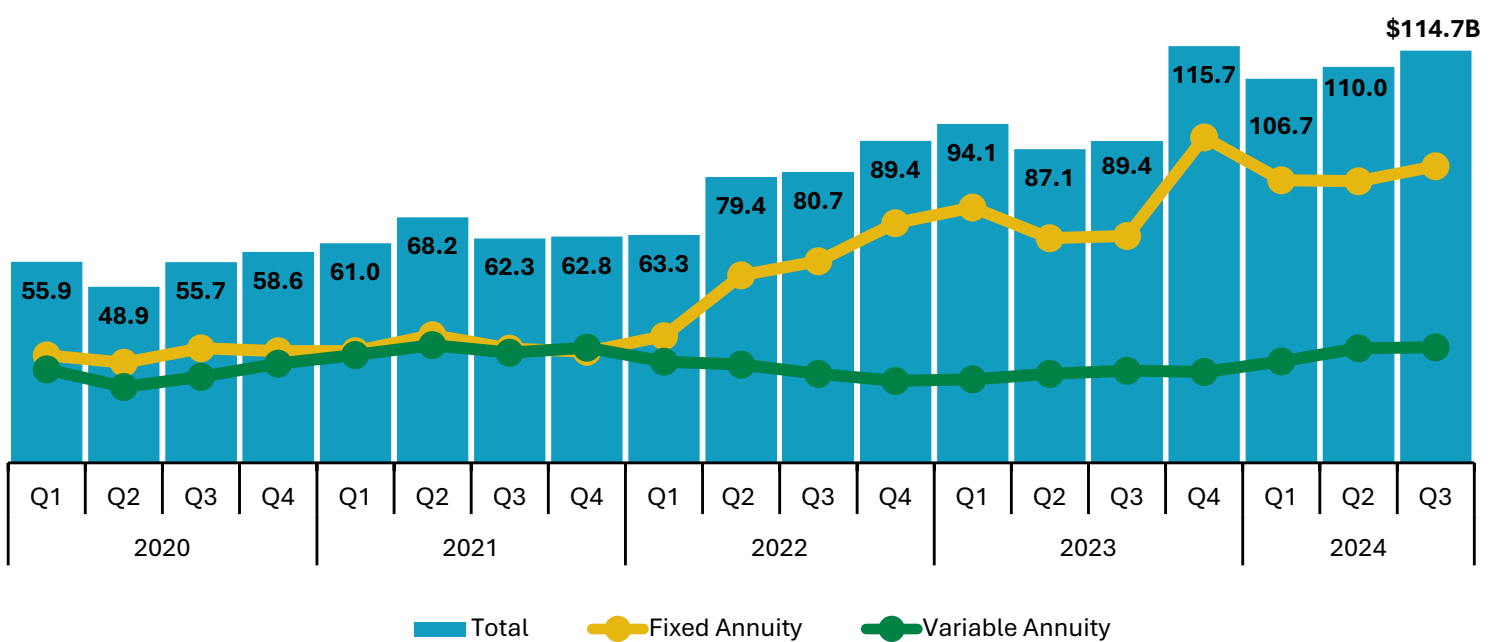
“This was a strong quarter for U.S. individual annuity sales. All product lines posted double-digit increases, and overall sales were less than 1% lower than the record-high sales set in fourth quarter 2023,” said Bryan Hodgens, senior vice president and head of LIMRA research. “While interest rates have declined, heightened market uncertainty will likely continue to draw investors seeking principal protection and guaranteed growth. LIMRA expects annuity sales to set a new record in 2024.”

Sixth consecutive quarter of new sales record set for RILAs

In the third quarter, registered index-linked annuity sales were 35% higher than prior year, reaching \$47.9 billion year-to-date.



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■ Total ● Fixed Annuity ● Variable Annuity