

Engage Employees. Retain Top Talent.

Complete Insurance Fundamentals Learning Path



As you hire and retain top talent, build valuable industry knowledge across your organization

Support Valuable Retention Efforts

Retention of top talent is critical to maintain your organization's growth trajectory. A purposeful onboarding program provides an 82 percent improvement in new employee retention and a 70 percent improvement in productivity.¹



Strengthen Employee Engagement

Build industry and organization loyalty with LOMA's newest course offering — **Complete Insurance Fundamentals**. This flexible, modularized online learning path provides a foundation of industry knowledge for early career professionals, resulting in the Certificate in Insurance Fundamentals.



Foundational education for new and recent hires:

- Provides background on individual and group life insurance and annuity products
- Focuses on operations, functions, and product development unique to insurance
- Utilizes real-life scenarios to create connection to the industry

Topics include:

- Basic principles of insurance
- Insurance and annuity products
- Policy provisions and ownership rights
- Insurance company governance, operations, and organization

Format and pricing:

- One online, self-paced learning path
- Eight course modules with access for six months
- Self-proctored exams at the end of each module
- Available for pre-purchase at an exclusive price of \$495 with 12 months to utilize courses purchased

Achieve your talent objectives — implement Complete Insurance Fundamentals within:

- New hire onboarding
- High potential development
- Intern programs

For More Information

Reach out to your Member Solutions Representative or contact membersolutions@loma.org.



Navigate With Confidence

¹ Glassdoor