



EMPOWERING OUR MEMBERS

About LIMRA and LOMA

For more than a century, we've served as the largest trade association supporting the financial services industry. Today, we work with over 700 member companies in over 60 countries to help them confidently navigate the changing industry by identifying trends, informing their strategies, developing their talent, and creating solutions that advance the life insurance, annuity, and workplace benefits industries.

ADVANCING THE FINANCIAL SERVICES INDUSTRY BY EMPOWERING OUR MEMBERS WITH

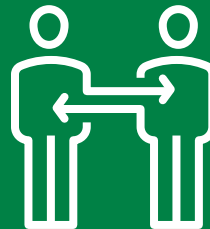
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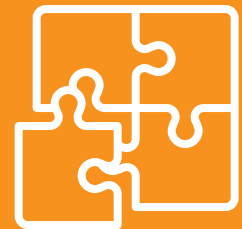
INSIGHTS



CONNECTIONS



SOLUTIONS



THE KEY MARKETS WE SERVE

LIFE
INSURANCE



ANNUITIES



WORKPLACE
BENEFITS



INTERNATIONAL



Actionable Industry Insights

Helping you make critical business decisions by providing access to actionable insights and unique industry perspectives.



Benchmarks

Participate in benchmarks that help you compare your results to the industry and key peer groups or track your organization's performance.



Research

Explore a variety of reports to keep you up-to-date on the latest developments impacting consumers, products, markets, and distribution.



Thought Leadership

Engage with topics that are most relevant and timely to our industry today.



Meaningful Connections

Bringing over 10,000 industry professionals together each year to discuss key issues, trends, and actionable implications.



Industry-Leading Conferences

Connect with leaders across the industry to discuss market trends and best practices.

Member Collaboration Groups

Engage **over 3,000 members**, including **300 C-suite executives**, through **over 100 forums** focused on critical business issues and trends.

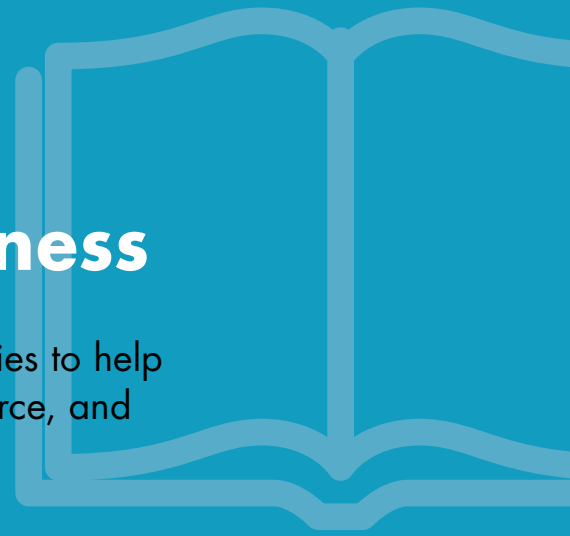


Webinars

Join industry experts and connect with other members via live and on-demand content covering today's most critical business needs.

Industry Knowledge Improves Talent Effectiveness

Offering a range of professional development opportunities to help you effectively onboard employees, develop your workforce, and create transformative leaders.



Accelerate Impact Suite

Onboard new talent and increase speed to proficiency with this suite of programs:

- Certificate Programs
- Insurance Immersion
- Industry Advantage
- Complete Insurance Fundamentals



Talent Mobility Suite

Develop and retain your workforce with a variety of professional designations:

- FLMI® Designation
- ACS®, AIRC™, and ALMI® Designations
- Industry Advantage
- Finance for Insurance Leaders



Strategic Leadership Experience

Create transformative leaders:

- Leadership program developed in partnership with Wharton Executive Education (nomination only)

Industry Solutions

Offering a variety of solutions — with our members taking an active role in development — to address the industry's most critical needs.

COLLABORATIVE

FraudShare®

Combated over 570 account takeover incidents targeting over \$170 million in account values.

LIMRA Data Exchange (LDEX) Standards

LDEX improves the member enrollment experience and speed to market with freely available standards.



INDUSTRY LEADING

Hiring Assessments

The right people for the right jobs

- **~50 million** people evaluated
- Home Office/Employee
- Field — RightChoice® System

Compliance

Do the right thing

- **+3.5 million** course completions
- Anti-Money Laundering (AML) Training
- Compliance Education Platform

Trustworthy Selling

Sell the right way

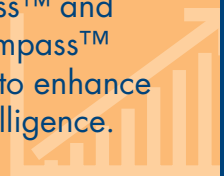
This sales effectiveness program has proven results: over **20,000** graduates with **25 percent** increases in productivity and a **21 percent** first year survival rate.



DATA DRIVEN

Compass Programs

Leverage premier LifeCompass™ and AnnuityCompass™ databases to enhance market intelligence.



Experience Studies

Gain access to comprehensive and timely industry tools to address product development, pricing, and regulatory strategies.

Applied Research Solutions

Unlock competitive differentiation. Leverage research capabilities and industry expertise to develop deep, actionable insights.

Additional Member Benefits



Subscribe to Our Publications

MarketFacts

Access insightful thought leadership on the forces driving the financial services industry.

INDUSTRY
news²use

Stay updated on news and trends in the financial services industry so you can excel in your role.

Visit Our Websites



www.limra.com

www.loma.org

Contact Our InfoCenters



infocenter@limra.com

infoctr@loma.org

Connect With Us on Social Media

LIMRA: LinkedIn | Facebook | X, formerly Twitter | YouTube

LOMA: LinkedIn | Facebook | X, formerly Twitter

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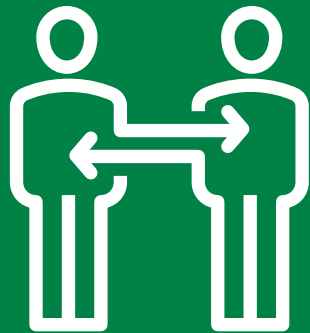
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