



# EMPOWERING OUR MEMBERS

# About LIMRA and LOMA

For more than a century, we've served as the largest trade association supporting the financial services industry. Today, we work with over 700 member companies, in 66 countries, to help them confidently navigate the changing industry by identifying trends, informing their strategies, developing their talent, and creating solutions that advance the life insurance, annuity, and workplace benefits industries.

## ADVANCING THE FINANCIAL SERVICES INDUSTRY BY EMPOWERING OUR MEMBERS WITH

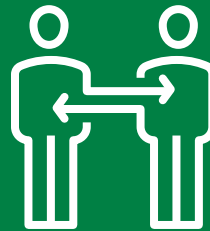
### KNOWLEDGE



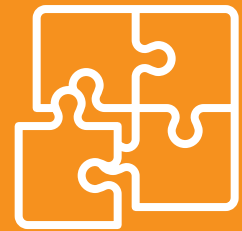
### INSIGHTS



### CONNECTIONS



### SOLUTIONS



## THE KEY MARKETS WE SERVE

### LIFE INSURANCE



### ANNUITIES



### WORKPLACE BENEFITS



### INTERNATIONAL



# Actionable Industry Insights

Helping you make critical business decisions by providing access to actionable insights and unique industry perspectives.



## Benchmarks

Our benchmarks light the path to growth, delivering industry-driven insights with unmatched credibility and a visionary outlook.



## Research

Explore a variety of reports to keep you up-to-date on the latest developments impacting consumers, products, markets, and distribution.



## Thought Leadership

Engage with topics that are most relevant and timely to our industry today.



# Meaningful Connections

Bringing over 10,000 industry professionals together each year to discuss key issues, trends, and actionable implications.



## Industry-Leading Conferences

Connect with leaders across the industry to discuss market trends and best practices.

## Member Collaboration Groups

Engage **over 3,000 members**, including **300 C-suite executives**, through **over 100 forums** focused on critical business issues and trends.



## Webinars

Join industry experts and connect with other members via live and on-demand content covering today's most critical business needs.

# Industry Knowledge Improves Talent Effectiveness

Offering a range of professional development opportunities to help you effectively onboard employees, develop your workforce, and create transformative leaders.



## Accelerate Impact Suite

Get employees up to speed quickly and shorten time to proficiency with this suite of programs:

- Certificate Programs
- Insurance Immersion
- Industry Advantage



## Talent Mobility Suite

Develop and retain your workforce with a variety of professional designations and opportunities:

- FLMI<sup>®</sup>, ACS<sup>®</sup>, AIRC<sup>™</sup>, and ALMI<sup>®</sup> Designations
- Finance for Industry Leaders
- Industry Advantage
- Insurance Immersion



## Strategic Leadership Experience

Create transformative leaders:

- Leadership program developed in partnership with Wharton Executive Education (nomination only)

# Industry Solutions

Confidently address the industry's most critical needs with a variety of solutions, developed in partnership with our members, for our members.

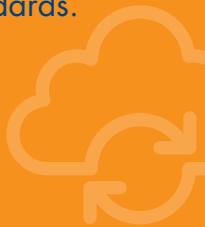
## COLLABORATIVE

### FraudShare®

FraudShare members experienced a 19% increase in ATO incidents in 2023 over 2022, targeting over \$1 billion in account values.

### LIMRA Data Exchange (LDEX) Standards

LDEX improves the member enrollment experience and speed to market with freely available standards.



## INDUSTRY LEADING

### Hiring Assessments

*Find the right people for the right jobs*

We offer comprehensive talent assessments for both field and home office employees in the insurance and financial services spaces to help you find top talent with success.

### Compliance

*Do the right thing*

- **+3.5 million** course completions
- Anti-Money Laundering (AML) Training for producers and home office employees
- Compliance Education Platform

### Trustworthy Selling

*Sell the right way*

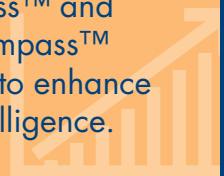
This sales effectiveness program has proven results: over **30,000** graduates with **25 percent** increases in productivity and a **21 percent** first year survival rate.



## DATA DRIVEN

### Compass Programs

Leverage premier LifeCompass™ and AnnuityCompass™ databases to enhance market intelligence.



### Experience Studies

Gain access to comprehensive and timely industry tools to address product development, pricing, and regulatory strategies.

### Applied Research Solutions

Unlock competitive differentiation through individual and consortia research studies to give you the choice to choose the option that best fits your needs.

# Additional Member Benefits



## Contact Your Member Relations Team



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## Connect With Us on Social Media



### LIMRA:

LinkedIn  
X, formerly Twitter

### LOMA:

LinkedIn

## Leverage Your Member Benefits



**Create an Account**



**Subscribe to Our Publications**

**My Interest Broadcast**

MarketFacts

**INDUSTRY news<sup>2</sup> use**



**Learn With Us**

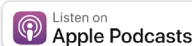
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**Webinars**



**Listen to Our Podcasts**

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# Advancing the financial services industry by empowering our members with

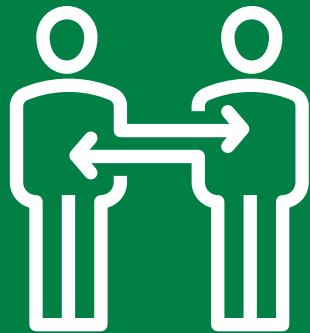
**KNOWLEDGE**



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