

# The LIMRA and LOMA InfoCenters

An Exclusive Member Benefit



The LIMRA and LOMA InfoCenters provide an extensive library of tools and resources to help you navigate the industry with confidence.

Think of us as an extension of your resources, responding to over 15,000 requests annually.

## Need Information?

Whether you need a quick answer to a question, assistance with an in-depth research project, or access to global industry data that is fact-based and timely, we're here to connect you with the information you need.

**Working under a deadline?**  
Kindly let us know. Our typical response time is two business days.

## What Topics Are You Interested In?

We've got you covered, with research on these popular topics and more:



- ▶ Trends in the middle market
- ▶ Persistency by product
- ▶ Relationships between financial professionals and wholesalers
- ▶ Why and how financial professionals choose carriers
- ▶ Sources for benchmarking compensation
- ▶ Industry practices for claims processing
- ▶ Products using application programming interfaces (APIs)

## Five Powerful Capabilities With Breadth and Depth



### Professional Reference Librarians:

Our team has a combined 137 years of tenure and deep industry knowledge.



**Resources:** Access to over 6,000 business journals and reports through subscription databases, in addition to 80+ direct-access business and industry publications.



**Research Summaries:** Concise summaries of frequently requested and emerging topics, such as service-level metrics, quality goals, claim processing, new business efficiencies, and workplace benefits solutions.



**Quick Queries:** Peer surveys from LOMA's committees on industry practices and procedures such as insurance policy operations, employee benefit management, talent and development, and technology use.



**Archives:** Access to a library of publications, photos, conference materials, and committee reports important to the industry's history.

# ask us.

[LIMRA InfoCenter](#) | [infocenter@limra.com](mailto:infocenter@limra.com) | 860-285-7767  
[LOMA Information Center](#) | [infoctr@loma.org](mailto:infoctr@loma.org) | 770-984-3720