

The InfoCenter

An Exclusive Member Benefit



The LIMRA InfoCenter provides an extensive library of tools and resources to help you navigate the industry with confidence.

Think of us as an extension of your resources, responding to over 15,000 requests annually.

Need Information?

Whether you need a quick answer to a question, assistance with an in-depth research project, or access to global industry data that is fact-based and timely, we're here to connect you with the information you need.

Working under a deadline?
Kindly let us know. Our typical response time is two business days.

What Topics Are You Interested In?

We've got you covered, with research on these popular topics and more:



- ▶ Middle market trends
- ▶ Persistency by product
- ▶ Sources for benchmarking compensation
- ▶ Strategic insights on how financial professionals choose carriers
- ▶ Relationships between financial professionals and wholesalers

Powerful Capabilities With Breadth and Depth



Professional Reference Librarians:

Our team has a combined 137 years of tenure and deep knowledge of our industry.



Resources: Access to over 6,000 business journals and reports through our subscription databases, in addition to 80+ direct-access business and industry publications.



Research: *The Facts of Life and Annuities* is an annual compilation of key insights and trends uncovered in our research. Our member companies use our insights to inform their business decisions and educate consumers on the value of their products.



Archives: Access to a library of publications, conference materials, photos, and memorabilia important to the industry's history.

ask us.

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