

INSURANCE IMMERSION

Connect With Success



Help top performers broaden their view of the life insurance business with this live, collaborative, instructor-led program



LIVE AND FAST-PACED

Designed for top performers who need to quickly expand their understanding of the life insurance business, **Insurance Immersion offers 14 hours of dynamic, instructor-led content.** Expert instructors provide a clear and concise overview of industry trends, life insurance products and operations, and how insurers make money. Along the way, learners discuss and apply what they learn in small group activities, ask questions to clarify ideas, and get answers that relate to their specific roles.



CULTIVATE CULTURE AND CONNECTION

This engaging, concentrated learning experience promotes networking and collaboration among colleagues — within a department or across the organization. **Bring employees together in a meaningful development experience** to help forge connections and productive partnerships among colleagues.

Subject matter experts can also join the program to add company-specific details to LOMA's industry-wide perspective. It's a seamless way to foster your company culture through learning.



EXPAND TOP PERFORMERS' INDUSTRY ACUMEN

Insurance Immersion is **ideal for mid-level managers, emerging leaders, and high-potential employees** who excel in their fields or specialties but have limited exposure to other areas of the business.

Most participants have been in their roles for six months to two years or longer, and work in operational areas such as IT, Data and Analytics, Marketing, Finance, Risk, Distribution, Legal, and Human Resources. Common job titles include Manager, Director, Specialist, Analyst, Project Manager, and Counsel.

Our expert instructors provide a holistic but succinct overview of products and operations, explaining key connections among economic factors, product features and sales, and efficient and effective operations. **By the end of the program, learners better grasp how this all works together** to both affect an insurer's ability to provide an exceptional customer experience and to ensure it remains financially stable and secure.

We also offer a shorter program designed for senior executives who come from outside the industry. See details on [Executive Immersion](#).



ENSURE TOP TALENT BUILDS A SOLID FOUNDATION

Insurance Immersion is available virtually or in-person at your company for groups of 18 – 30 learners. Open-enrollment sessions are also available. [View more details and pricing.](#)

"Excellent foundational program with the right level of detail that made it an effective use of my time." (February 2023)

"It was excellent. Great information and length of sessions. The collaboration and interaction with the group and presenters was fantastic." (December 2022)

"Especially helpful if you specialize in one area and are not familiar with other parts of the company; this program gives you a greater appreciation for all facets of the business." (September 2021)



FOR MORE INFORMATION

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Navigate With Confidence