

Industry Advantage

Product Roadmap



	What's Happening Now (2024–25)	What's Next (2025–26)	The Future (2027+)
Library	<ul style="list-style-type: none"> Release New Courses on Foundational and Trending Topics in Life Insurance, Annuities, and Workplace Benefits Update Content: Key Takeaways, Real World Applications, and Case Studies 	<ul style="list-style-type: none"> New Learning Paths (How Insurers Make Money; Financial Crimes) 	
Engagement	<ul style="list-style-type: none"> Update Fonts and Graphics/Images to Improve Learner Experience Enhance Course Design and Navigation Increase Interactivity through Infographics, Interactions, and Games Add More Video-Based Courses Increase Use of Subject Matter Experts for Real-World Perspective 		<ul style="list-style-type: none"> Add Gamification and Simulations
Community	<ul style="list-style-type: none"> Launch Ongoing Product Advisory Group (leaders) Share Achievements on Social Media 		<ul style="list-style-type: none"> Launch User Forum (leaders and admins)
Technology		<ul style="list-style-type: none"> Implement Digital Badging 	<ul style="list-style-type: none"> Launch a Non-LMS Delivery Option Customized Reporting Hub Create a Mobile App Option