{{Recipient First Name}},

I hope you’re doing well. I’m reaching out to let you know of LOMA’s newest professional development opportunity to ensure all employees across your organization have working knowledge of your company and the industry.

Available in 2024, the **Industry Advantage** subscription program will feature unlimited access to a broad and deep library of bite-sized content with topics focused on life insurance, annuities, and workplace benefits.

**Build a Foundation & Stay Current**

* Provides industry-specific, foundational knowledge on life insurance, annuities, and workplace benefits
* Offers short content on hot topics to keep employees up-to-date on industry trends

**Personalized Learning**

* Bite-sized, ever-expanding course library with mobile-ready content
* Customizable learning paths to growth

**Simple to Administer**

* Compatible with your learning experience platform
* All access, cost-effective annual subscription
* Group purchase model

Please review the [Industry Advantage Flyer](https://www.loma.org/siteassets/pdfs/collateral/industryadvantageflyer.pdf) and let me know what day and time works best for you to discuss this opportunity further. I look forward to speaking with you soon.

Sincerely,